



*Raschel  
at*

# CASA POP

THE SPIRIT OF ART

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INSCAPE

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"Is The dream the reality or is reality the dream ?"

-Raseel



# INSCAPE

In the stillness of a world paused, we all seek solace in our inner realms. 'INSCAPE' emerges from this profound introspection, capturing the intricate landscape of the mind during times of isolation. The global grasp of the pandemic not only altered our physical world but deeply transformed our internal world. A sense of solitude interlaced with a fond nostalgia permeated the fabric of my mind.

'INSCAPE' utilises a series of character painted by Indian artisans which were digitised to become the elements in our wallpapers.

Each theme in this collection mirrors the fragment of my internal escape; a window to my dreams.

Amid the tumult of a world in upheaval, here's our tribute to the indomitable fortresses we have built within.



Creative Director & Founder  
Raseel Gujral Ansal

Raseel Gujral Ansal was born in 1965, to legendary artist, architect, sculptor and Padma Vibhushan awardee Satish Gujral. Raseel spent the majority of her early years in New- Delhi where she began her exploration of design at 9, when she was tasked with re-designing her own bedroom. Raseel began a more formal journey into design at the age of 21, when she began working at her father's Maestro Satish Gujral's architectural firm. During her time working with her father Raseel became quickly entrenched into the world of design and architecture, within a year she was heading entire projects. It was in 1993 that Raseel left her father's firm to start her own eponymous Design firm and furniture studio 'CASA PARADOX' along with her husband Navin Ansal.

CASA PARADOX was Raseel's take on objects for the home, infused with the essence of art; art that is inherent in her DNA.

CASA PARADOX eventually expanded, adding architecture to its list of services, from which 'RGA Design' a bespoke project based firm was born.

In 2013 Raseel founded 'Casa Pop' a pret diffusion line to CASA PARADOX, it was colorful, eclectic and quirky, more than anything else it was a manifestation of Raseel's desire to have fun with design once again. However, Casa Pop devolved during the winter of 2020, amidst the first surge of the pandemic & lockdown.

Germinating 'INSCAPE' Casa Pop's titular collection was conceived.

Today, CASA POP has evolved into something very different from its origin, assuming the role of Raseel's continued desire to express the Indian identity through the intersection of art & design.





ART + DESIGN



INTERSECTION





Living

A R T

by the meter









ROAD TO DAMASCUS

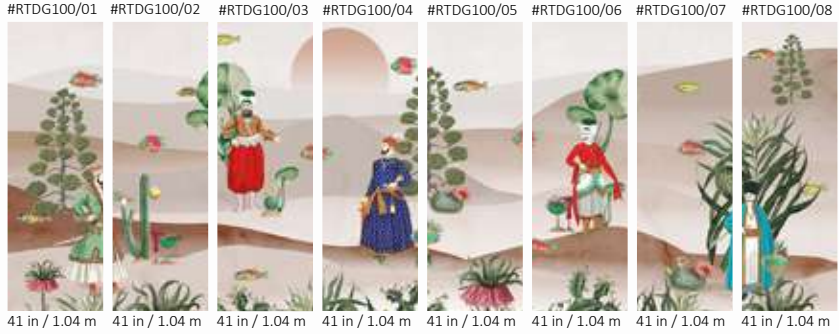
*"A dreamlike odyssey on a route that could have been"*



ROAD TO DAMASCUS



summer | gauze



120 in / 3.04 m

41 in / 1.04 m



spring | shantung

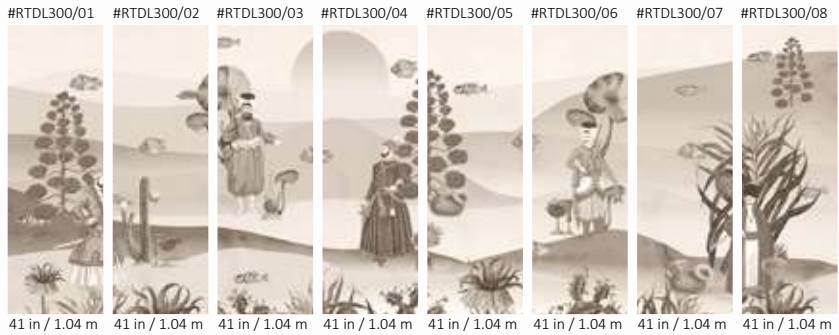


120 in / 3.04 m

41 in / 1.04 m



winter | lustre



120 in / 3.04 m

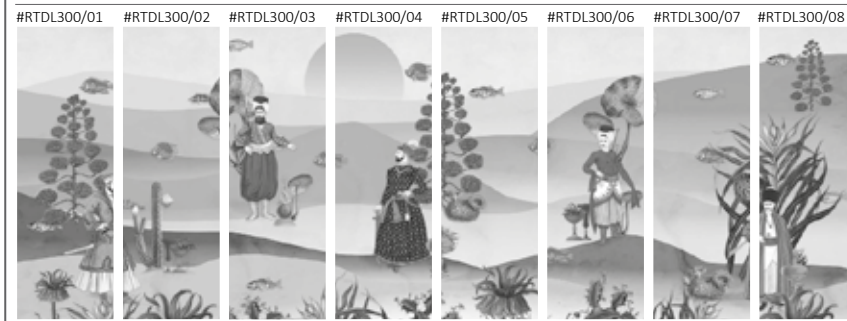
41 in / 1.04 m



DESIGN: **ROAD TO DAMASCUS**

BASE PAPER: **LUSTRE**  
DESIGN CODE: RTDL300

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STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 09

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DESIGN: **ROAD TO DAMASCUS**

BASE PAPER: **SHANTUNG**

DESIGN CODE: RTDS200

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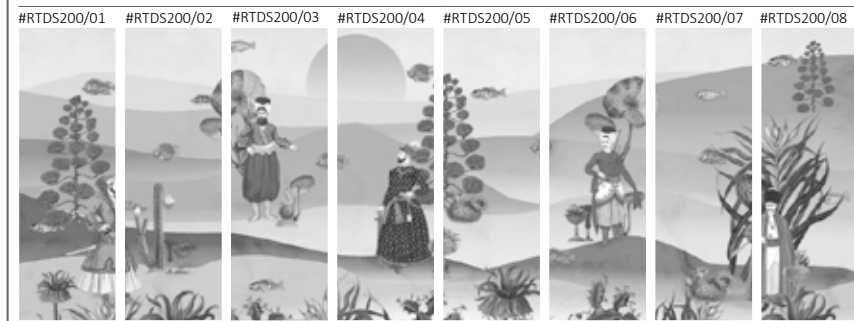
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144 in | 3.66 m

156 in | 3.97 m

168 in | 4.27 m



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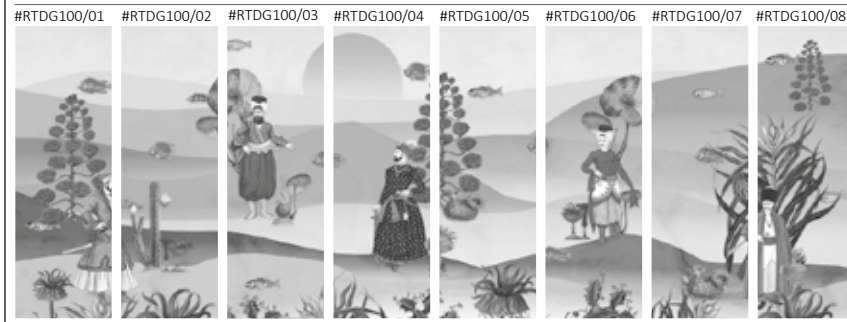
PAGE NO. 10

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BASE PAPER: **GAUZE**  
DESIGN CODE: RTDG100

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STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
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144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 11

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MEMORY WALL

*"I can't remember what happened"*





summer | gauze



spring | shantung



winter | lustre

# MEMORY WALL



41 in / 1.04 m



41 in / 1.04 m



41 in / 1.04 m



DESIGN: **MEMORY WALL**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: MWL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

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#MWL01



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PAGE NO. 14

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DESIGN: **MEMORY WALL**  
BASE PAPER: **GAUZE**  
DESIGN CODE: MWG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

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#MWG01



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PAGE NO. 15

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DESIGN: **MEMORY WALL**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: MWS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

#MWS01



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PAGE NO. 16

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DESIGN: **MIDNIGHT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: MDN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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DESIGN: **ICE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: IC01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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DESIGN: **DUNE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: DN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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DESIGN: **FERN**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: FN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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DESIGN: **LAVENDER**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: LVR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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DESIGN: **LICHEN**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: LCN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 17

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EYE'S RIGHT

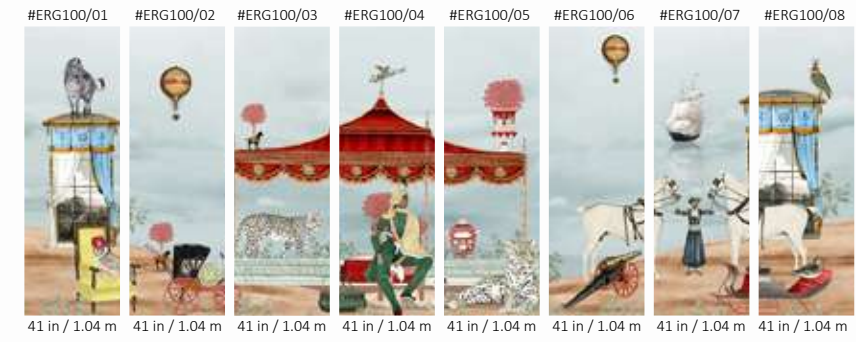
*"I want to see what you see"*





summer | gauze

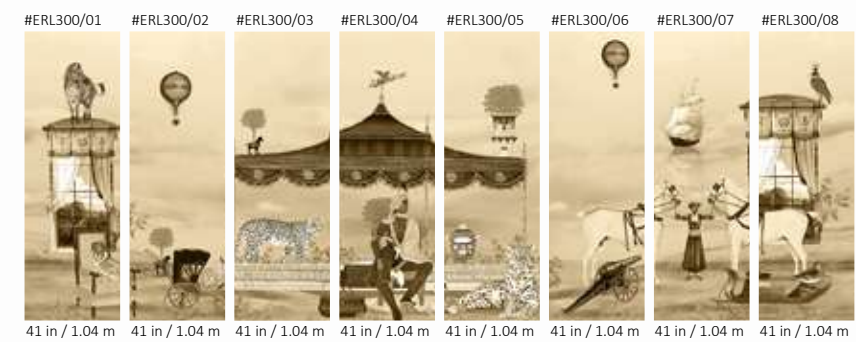
EYE'S RIGHT



spring | shantung



winter | lustre







DESIGN: **EYE'S RIGHT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: ERG100

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STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
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156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

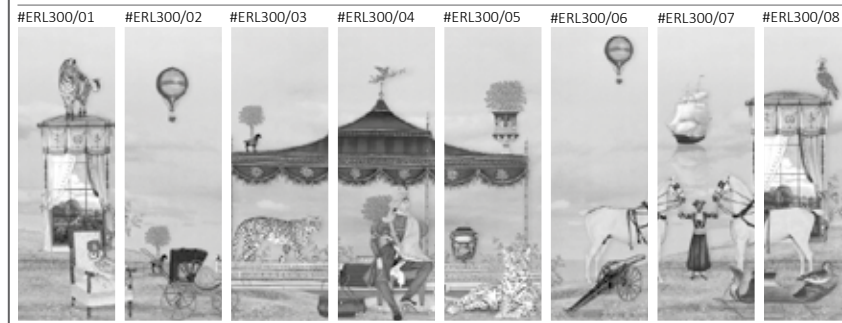
PAGE NO. 20

Available in this color on Gauze Base only



DESIGN: **EYE'S RIGHT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: ERL300

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 21

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DESIGN: **EYE'S RIGHT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: ERS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 22

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PROMENADE

*"I like what I see"*



PROMENADE



summer | gauze



spring | shantung



winter | lustre



41 in / 1.04 m



41 in / 1.04 m



41 in / 1.04 m





DESIGN: **PROMENADE**

BASE PAPER: **LUSTRE**

DESIGN CODE: PML01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

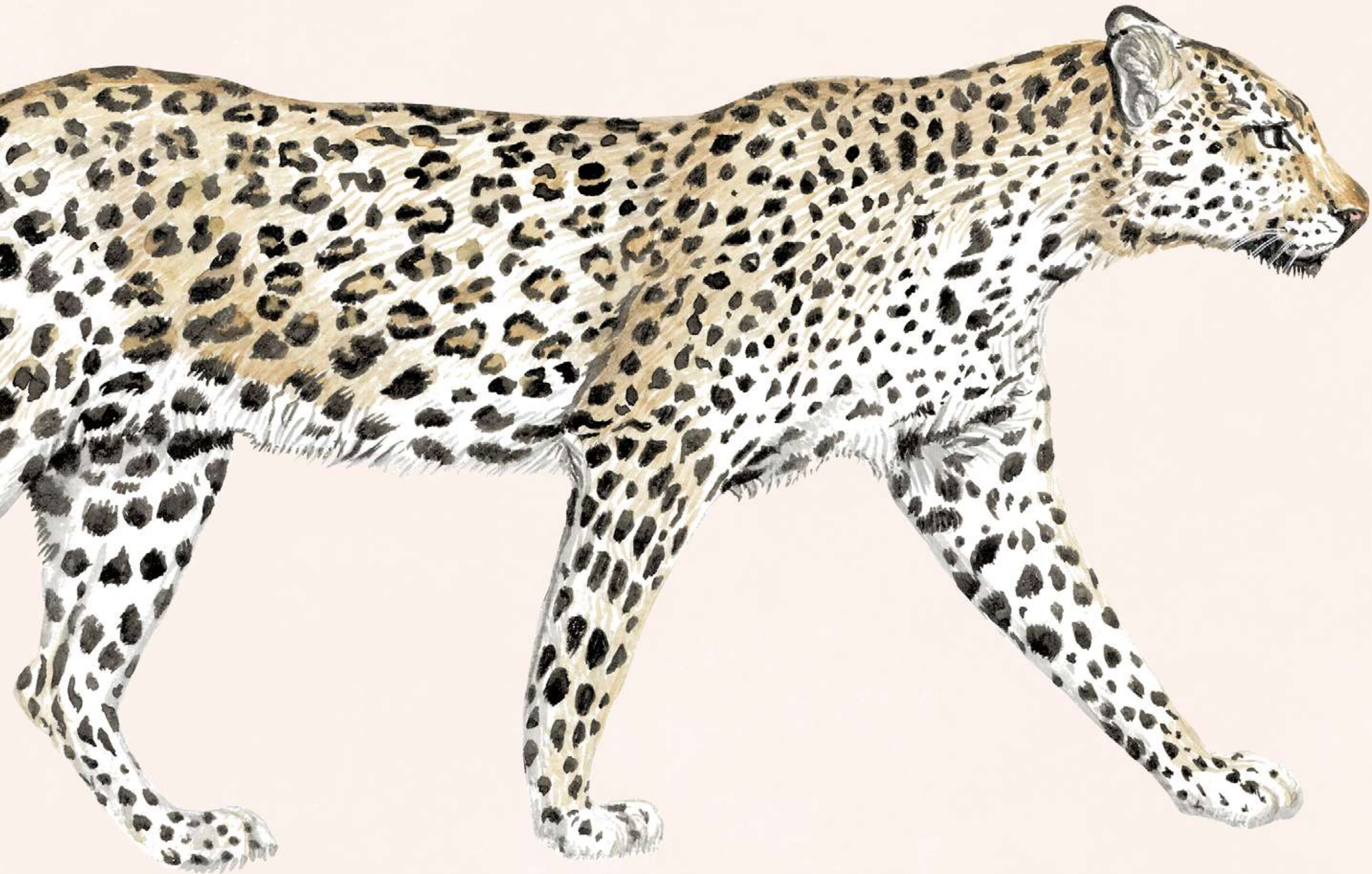
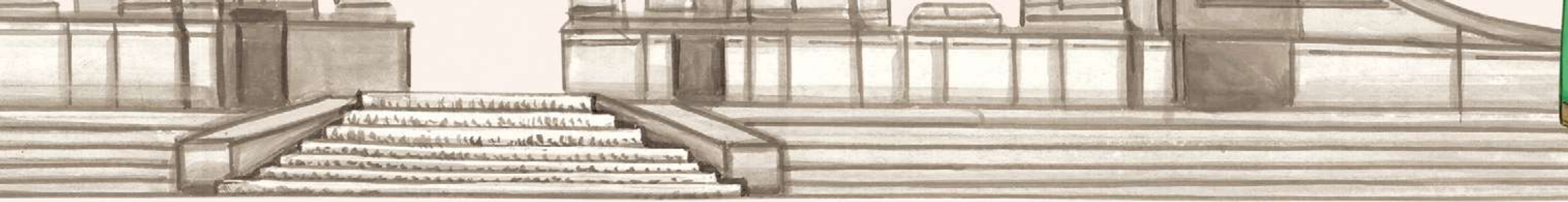
#PML01



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PAGE NO. 25

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BASE PAPER: **SHANTUNG**  
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STANDARD ROLL LENGTH: Available by running mtrs.

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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

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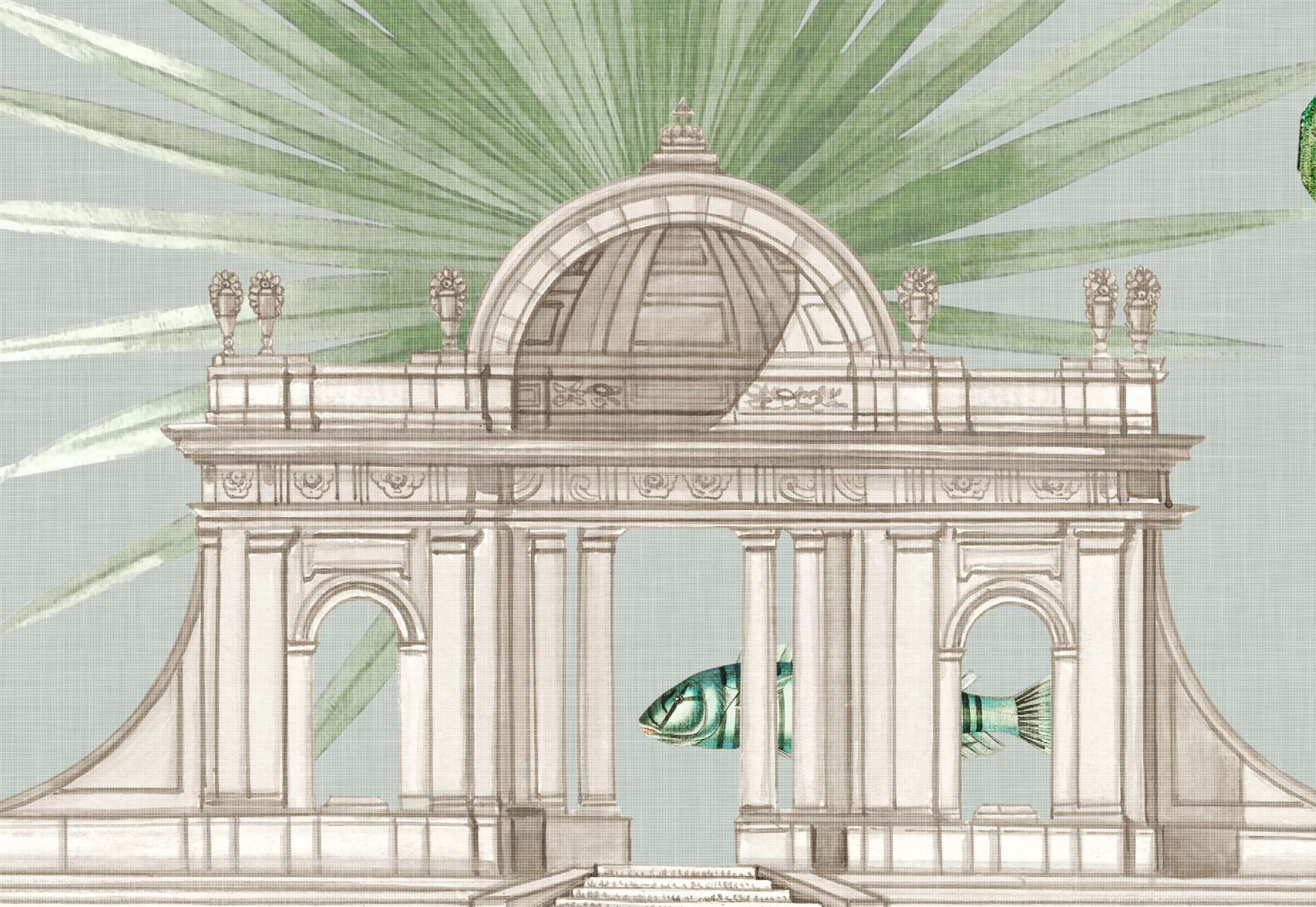
#PMS01



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PAGE NO. 26

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PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

#PMG01



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PAGE NO. 27

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MATCH MADE IN HEAVEN

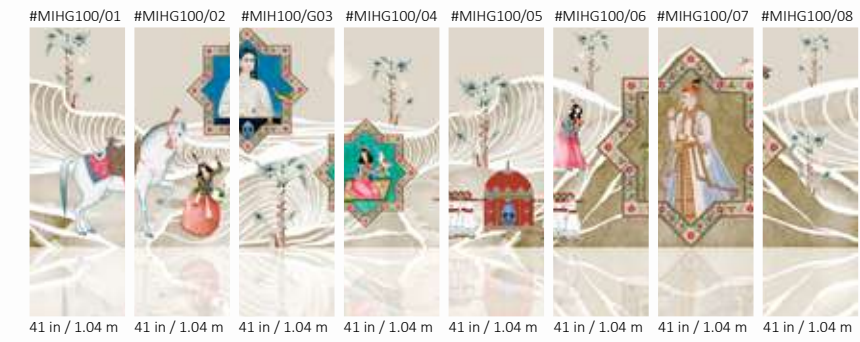
*"Raja ki aayegi baraat!"*



MATCH MADE IN HEAVEN



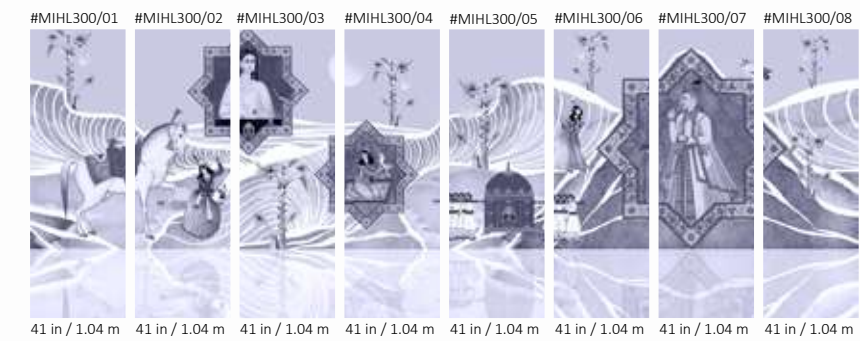
summer | gauze



spring | shantung



winter | lustre







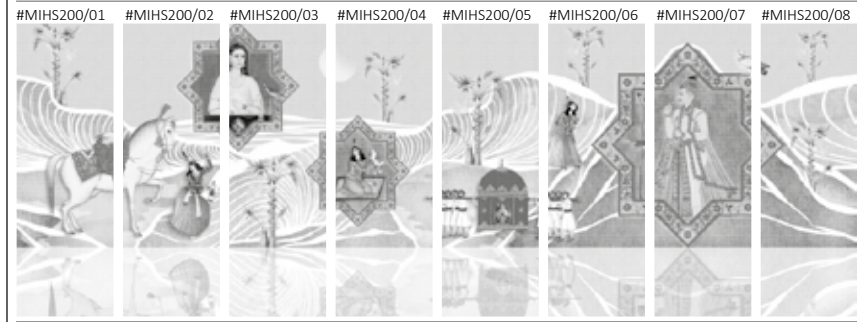
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BASE PAPER: **SHANTUNG**

DESIGN CODE: MIHS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m

CUSTOM HEIGHT OPTIONS:  
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156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 30

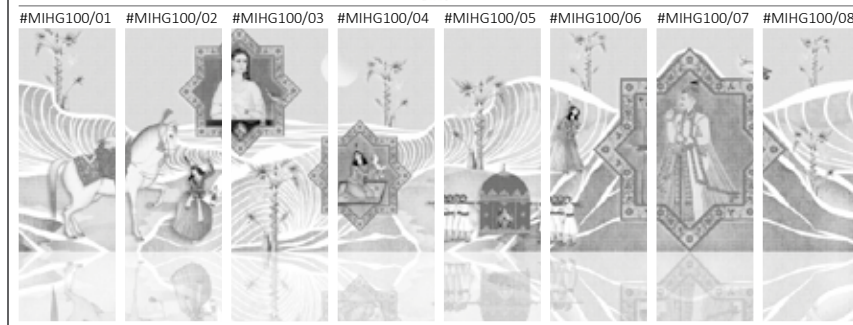
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BASE PAPER: **GAUZE**  
DESIGN CODE: MIHG100

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CUSTOM HEIGHT OPTIONS:  
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144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 31

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DESIGN: **MATCH MADE IN HEAVEN**

BASE PAPER: **LUSTRE**

DESIGN CODE: MIHL300

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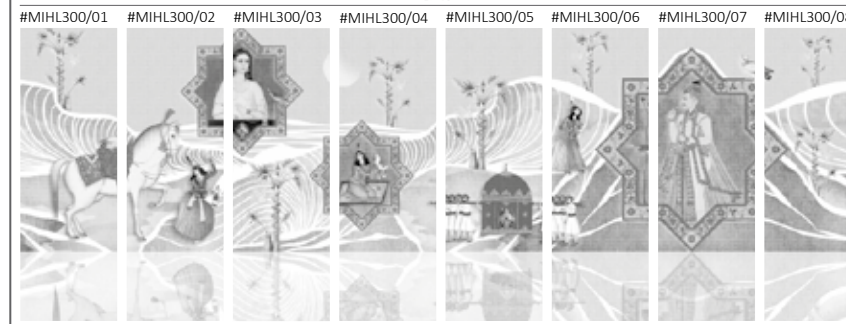
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144 in | 3.66 m

156 in | 3.97 m

168 in | 4.27 m



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PAGE NO. 32

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MR. RIGHT

*"But there never was a Mrs"*





summer | gauze



spring | shantung



winter | lustre

MR. RIGHT



#MRG01



41 in / 1.04 m

#MRS01



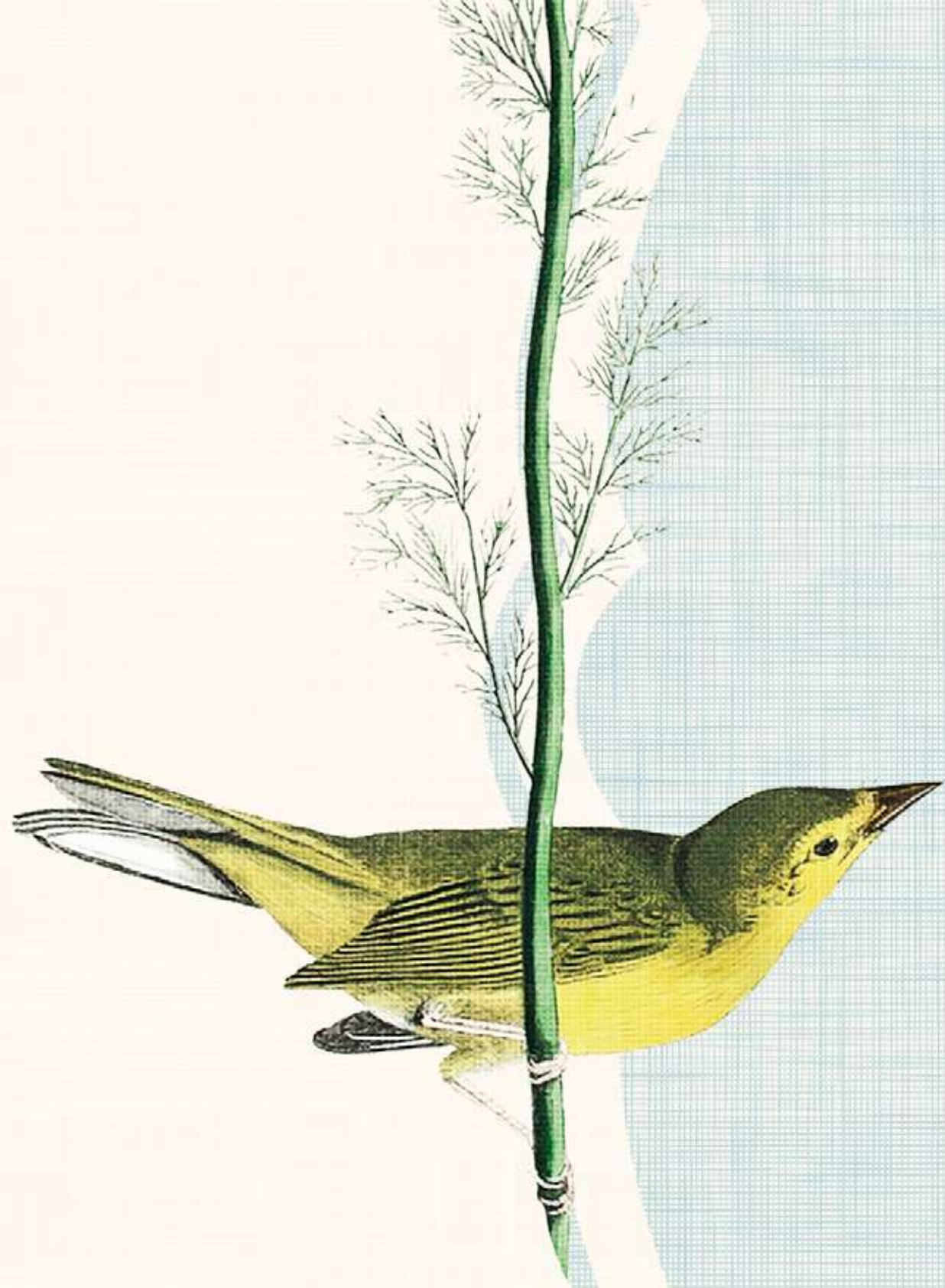
41 in / 1.04 m

#MRL01



41 in / 1.04 m





DESIGN: **MR. RIGHT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: MRG01

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STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

#MRG01



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PAGE NO. 35

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DESIGN: **MR. RIGHT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: MRL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

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#MRL01



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PAGE NO. 36

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DESIGN: **MR. RIGHT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: MRS01

PANEL WIDTH: 41 in | 1.04 m  
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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

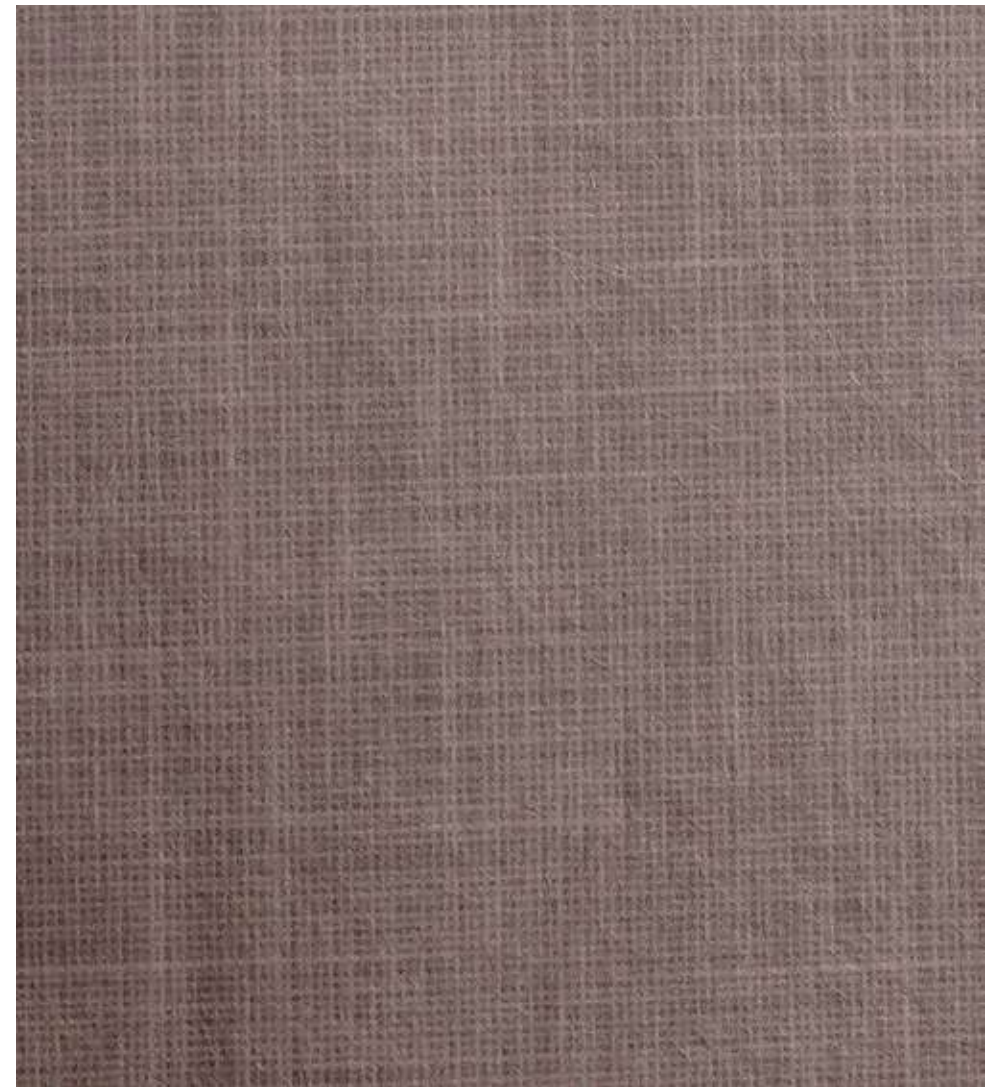
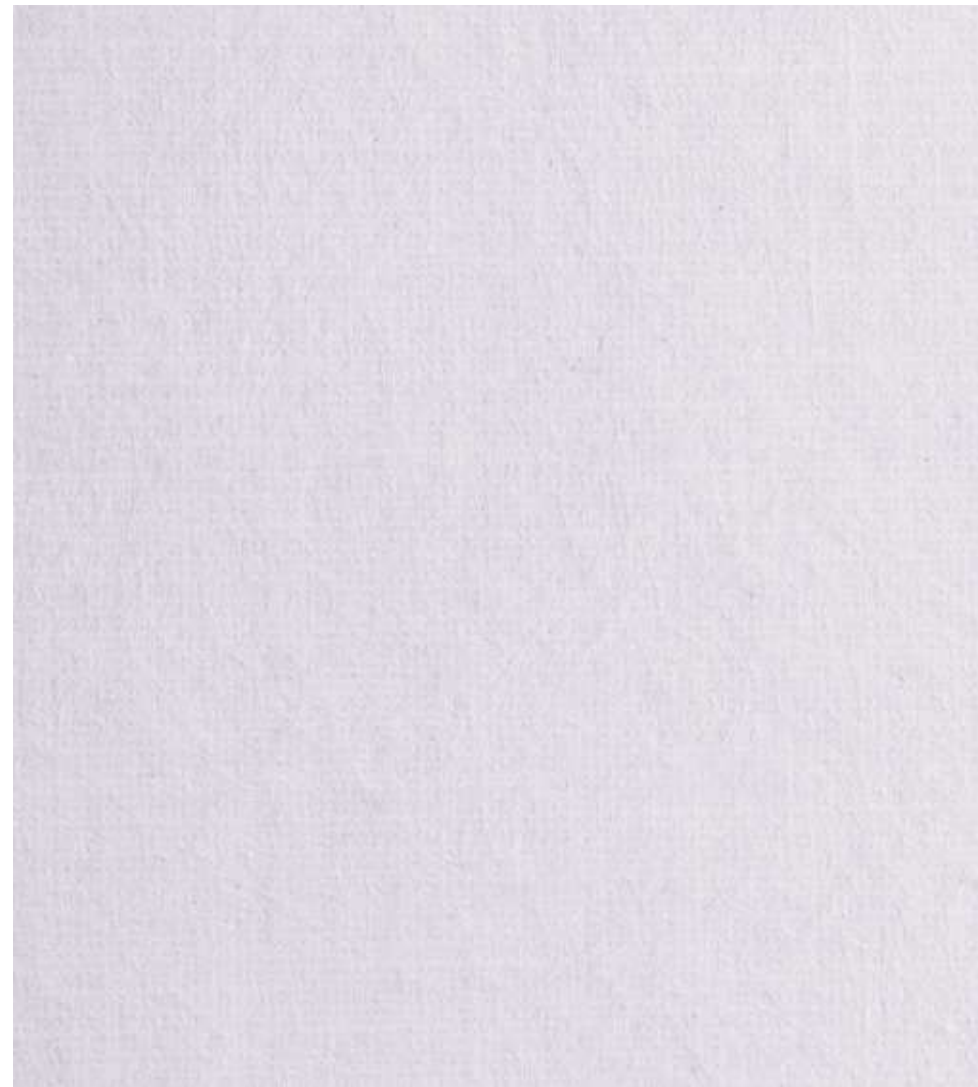
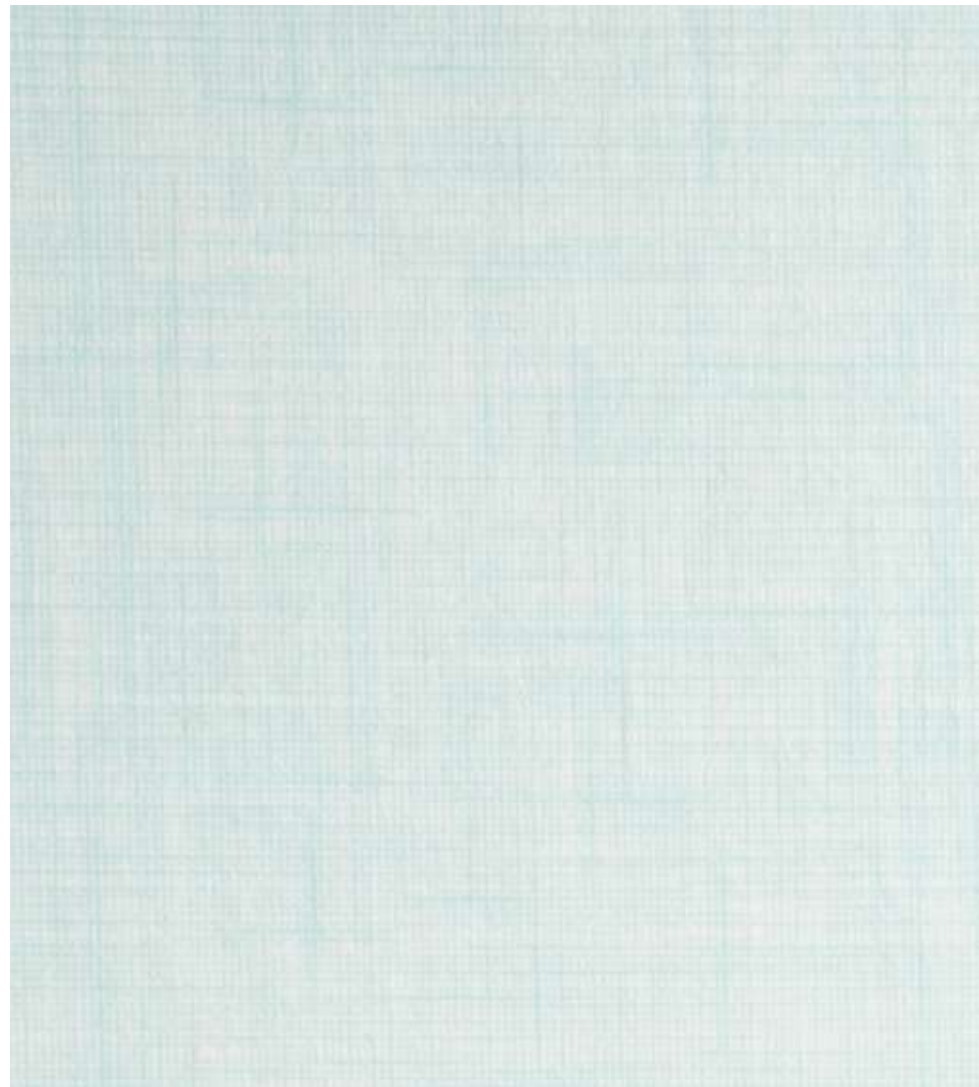
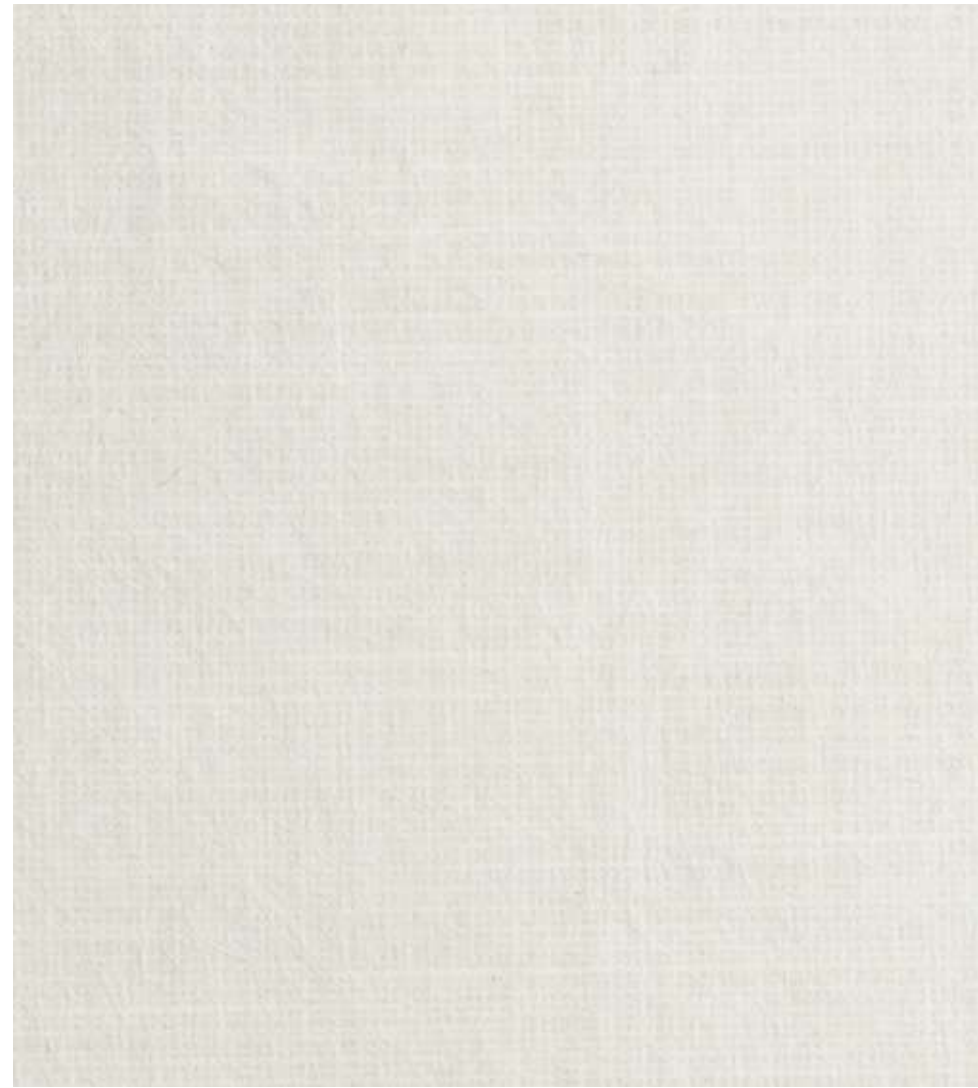
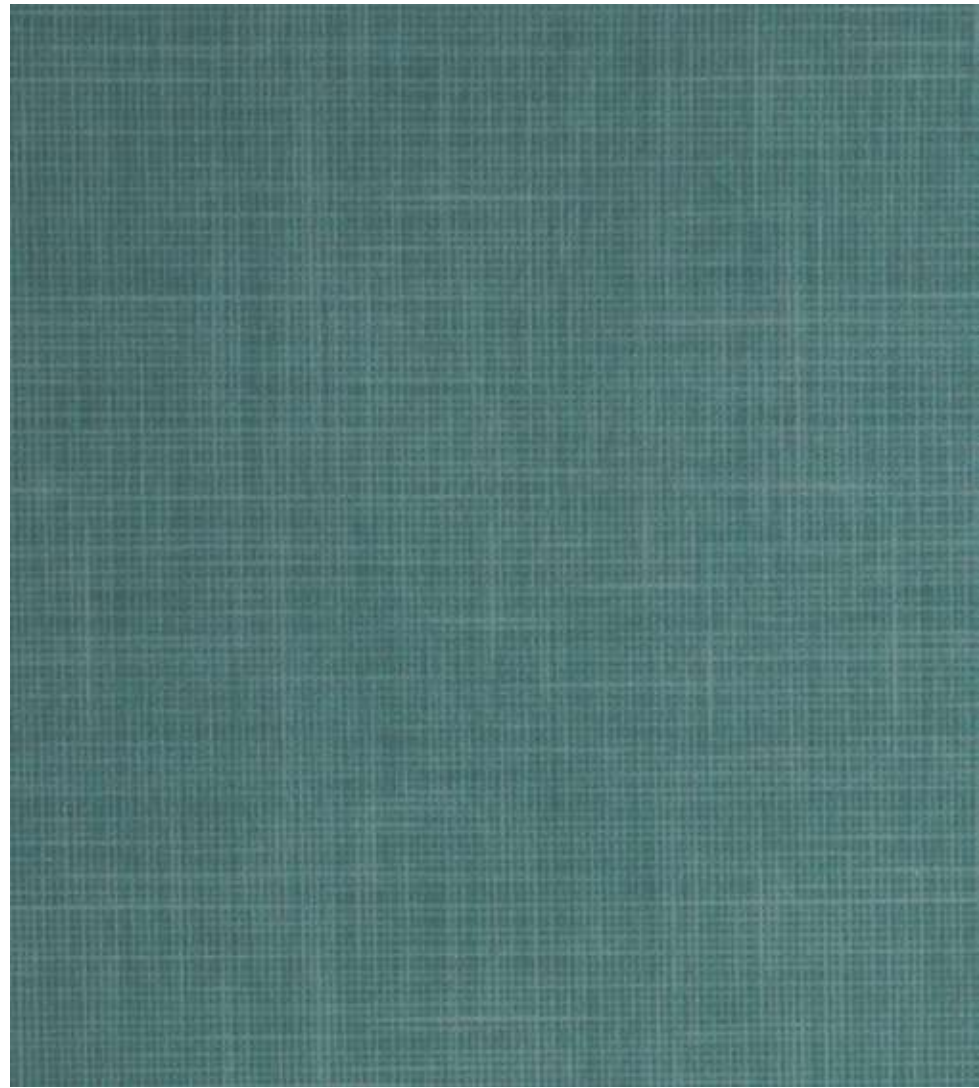
#MRS01



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DESIGN: **MORN**  
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DESIGN CODE: MRN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 38

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DESIGN: **OYSTER**  
BASE PAPER: **GAUZE**  
DESIGN CODE: OSR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 38

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DESIGN: **IVY**  
BASE PAPER: **GAUZE**  
DESIGN CODE: IV01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 38

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DESIGN: **UMBER**  
BASE PAPER: **GAUZE**  
DESIGN CODE: UBR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 38

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DESIGN: **HEATHER**  
BASE PAPER: **GAUZE**  
DESIGN CODE: HTR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 38

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DESIGN: **VAPOUR**  
BASE PAPER: **GAUZE**  
DESIGN CODE: VAP01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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TIME AFTER TIME

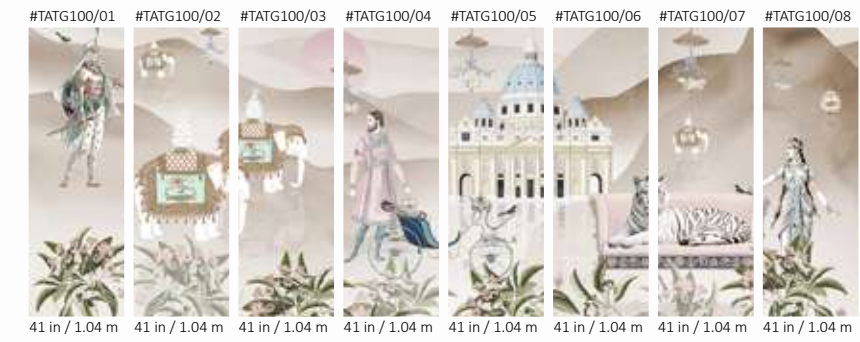
*"Delusions of grandeur"*





summer | gauze

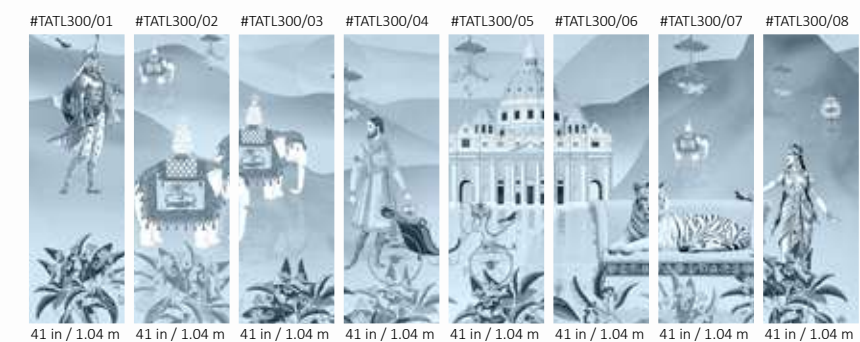
TIME AFTER TIME



spring | shantung



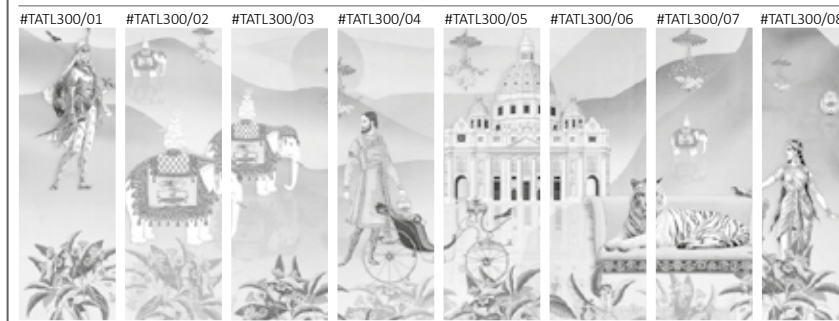
winter | lustre





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BASE PAPER: **LUSTRE**  
DESIGN CODE: TATL300

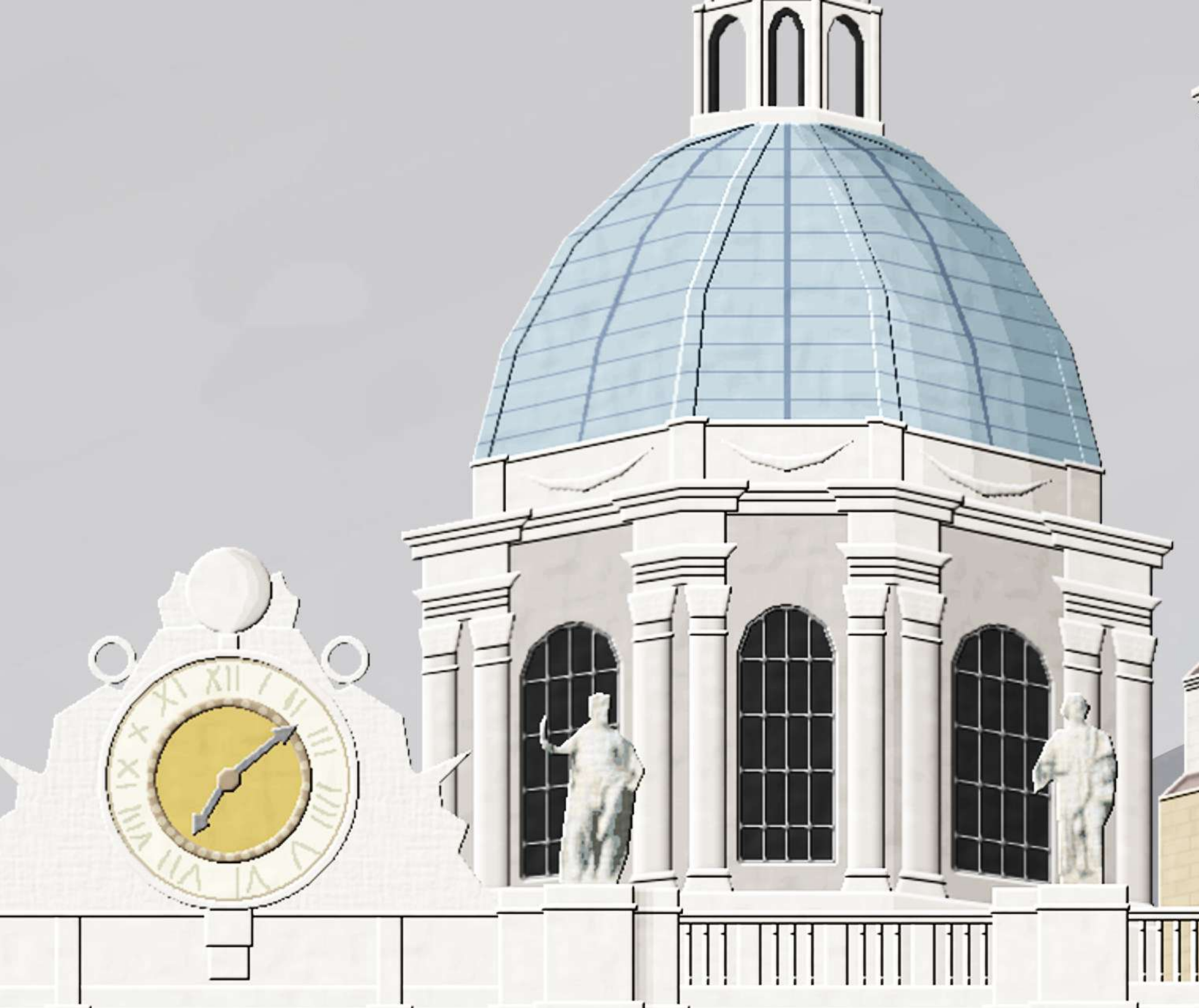
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STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
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144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

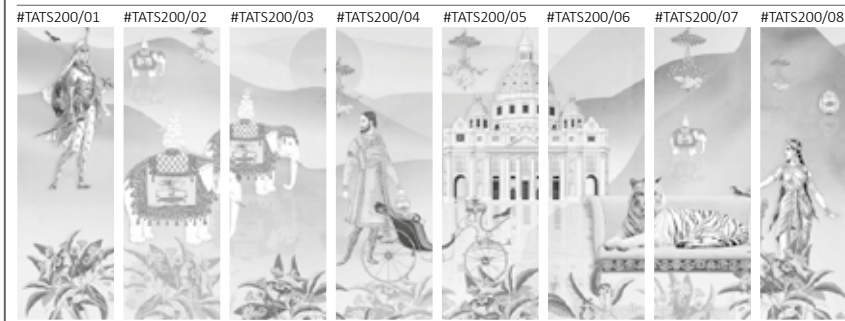
PAGE NO. 41

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BASE PAPER: **SHANTUNG**  
DESIGN CODE: TATS200

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STANDARD HEIGHT: 120 in | 3.04 m  
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168 in | 4.27 m



Scan to view wallpaper

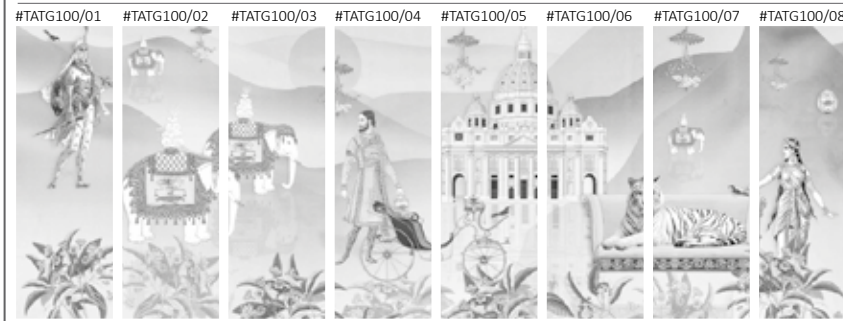
PAGE NO. 42

Available in this color on Shantung Base only



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STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 43

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DESIGN: **TIME AFTER TIME**  
BASE PAPER: **SHANTUNG**  
PANEL WIDTH: 41 in | 1.04 m  
DESIGN CODE: TATS200

Available in this color on Shantung Base only



Scan to view wallpaper

*The print shows full design and does not represent actual scale.*



WATER UNDER THE BRIDGE

*"What water what bridge"*





summer | gauze



spring | shantung



winter | lustre

# WATER UNDER THE BRIDGE



#WUBG01



41 in / 1.04 m

#WUBS01



41 in / 1.04 m

#WUBL01



41 in / 1.04 m



DESIGN: **WATER UNDER THE BRIDGE**

BASE PAPER: **GAUZE**

DESIGN CODE: WUBG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

#WUBG01



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PAGE NO. 48

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DESIGN : **WATER UNDER THE BRIDGE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: WUBS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

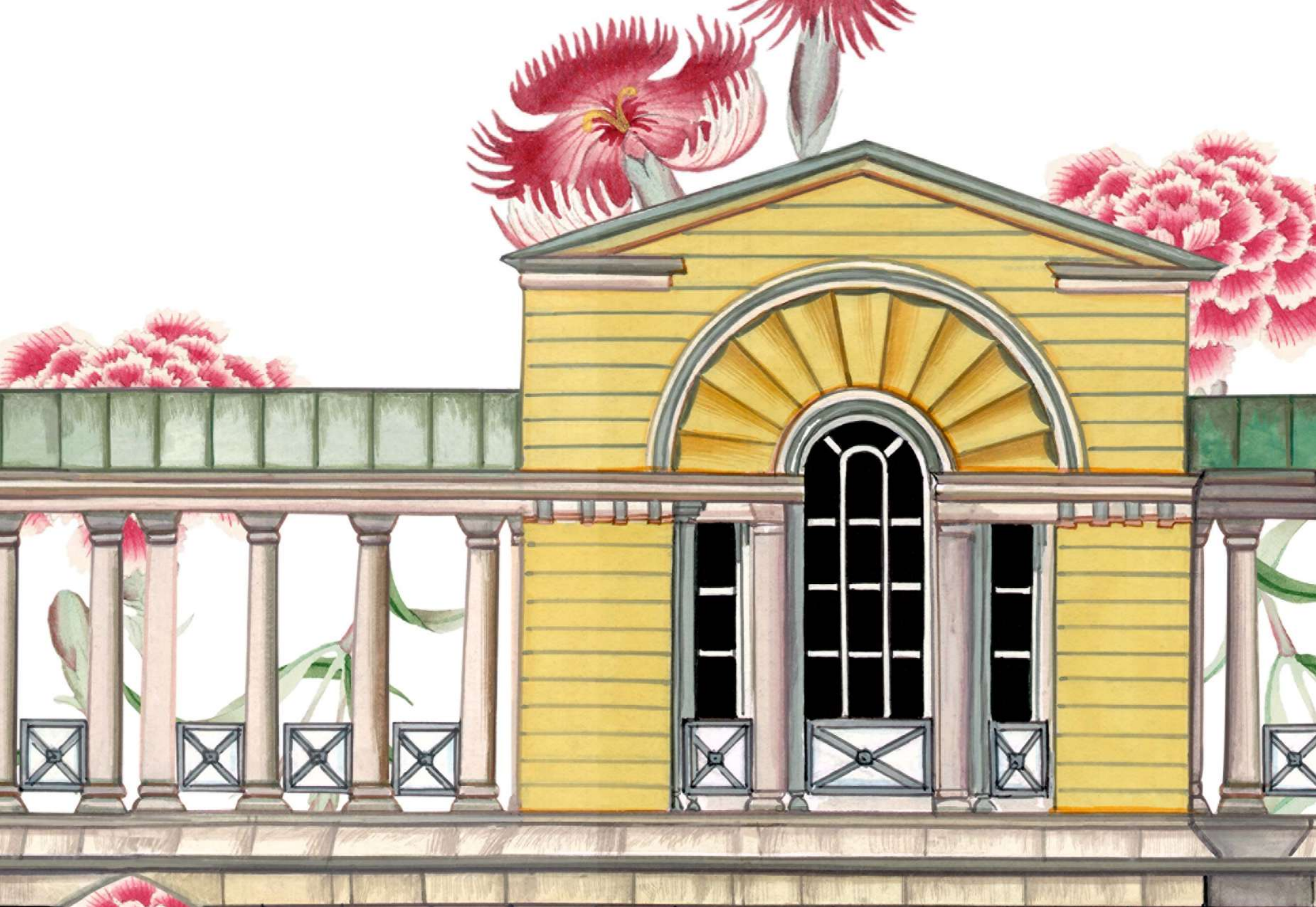
#WUBS01



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PAGE NO. 49

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DESIGN: **WATER UNDER THE BRIDGE**

BASE PAPER: **LUSTRE**

DESIGN CODE: WUBL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

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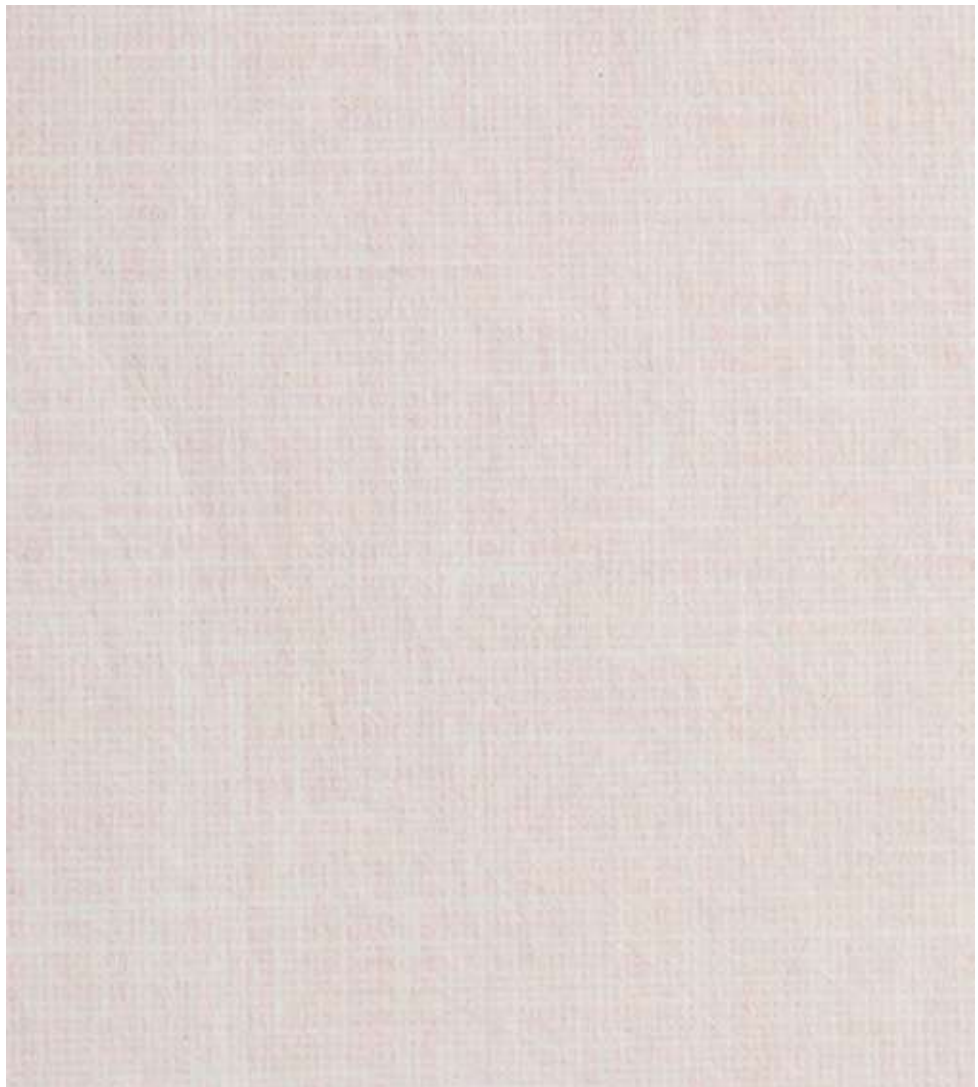
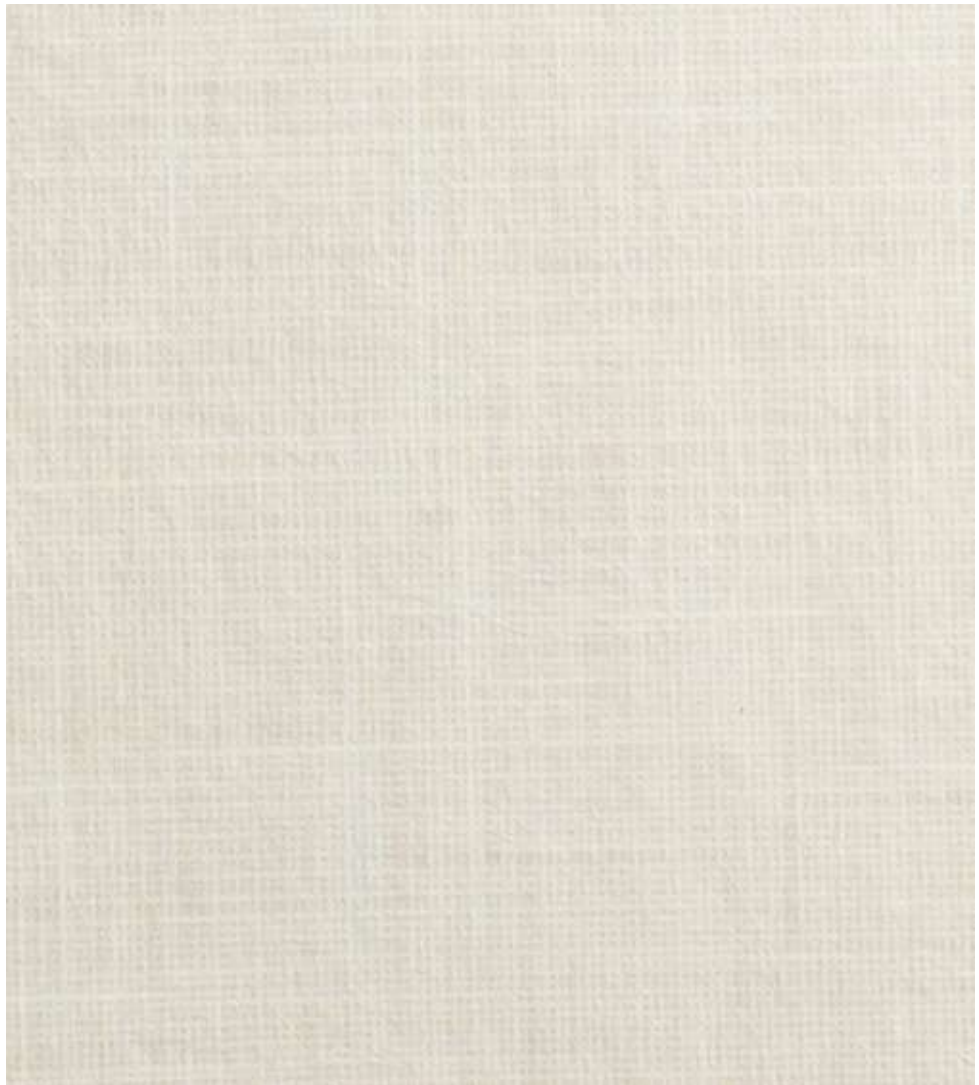
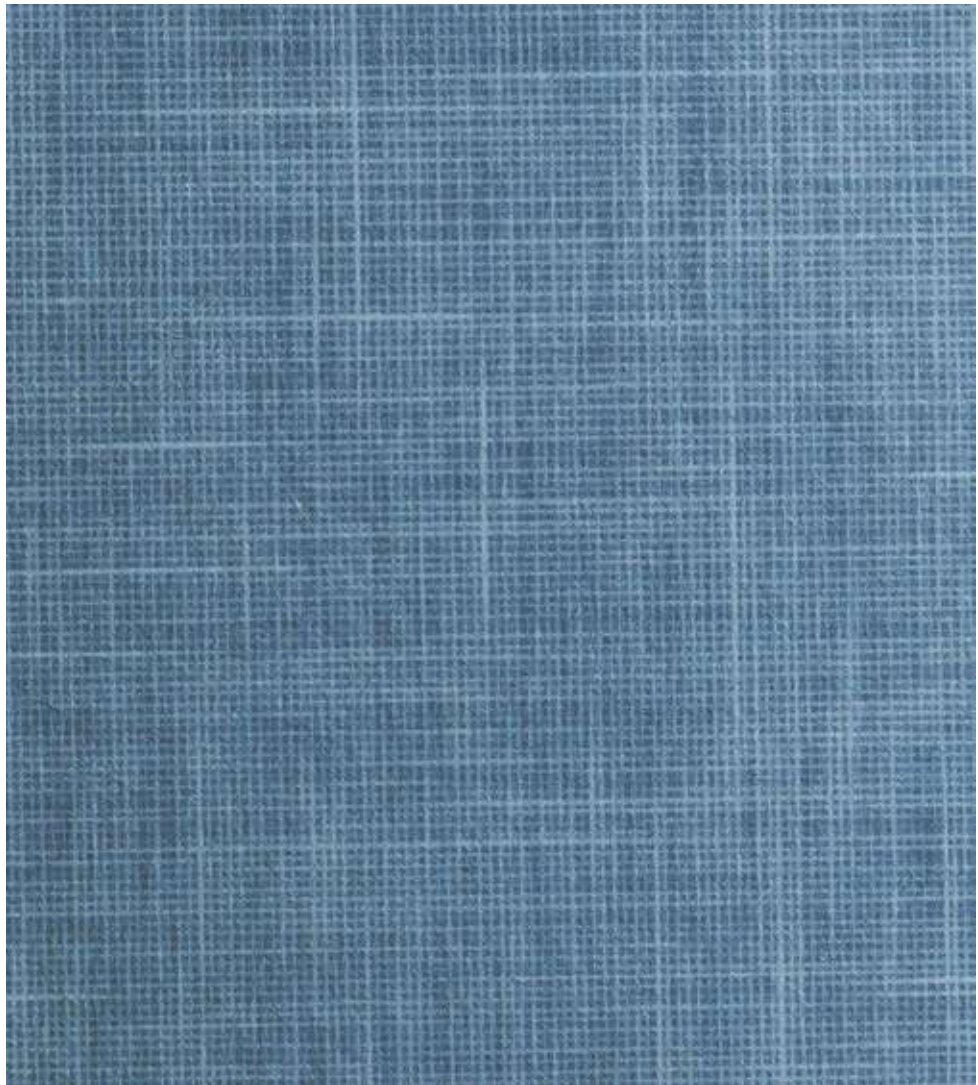
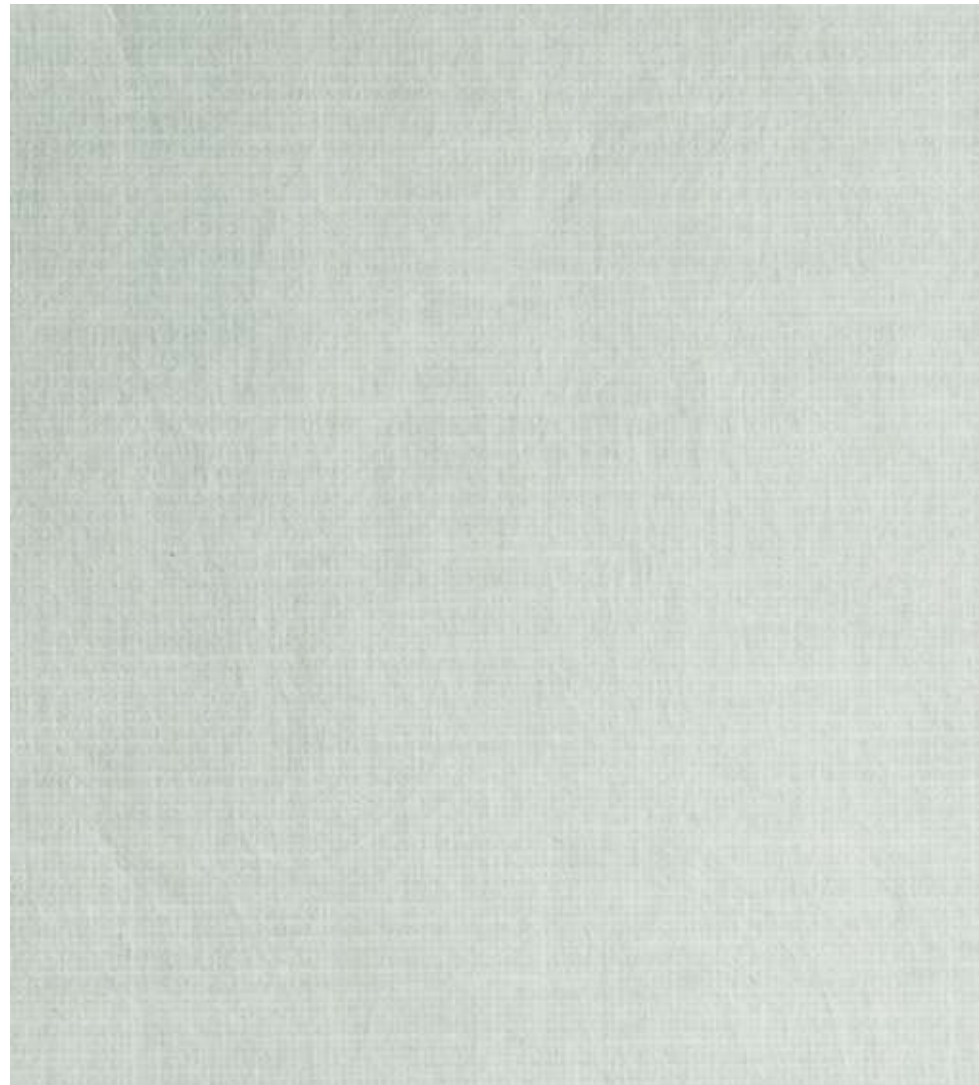
#WUBL01



Scan to view wallpaper

PAGE NO. 50

Available in this color on Lustre Base only



DESIGN: **SAND**  
BASE PAPER: **GAUZE**  
DESIGN CODE: SD01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



Scan to view wallpaper

PAGE NO. 51

Available in this color on Gauze Base only

DESIGN: **NIGHT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: NGT01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 51

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DESIGN: **SAGE**  
BASE PAPER: **GAUZE**  
DESIGN CODE: SG01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 51

Available in this color on Gauze Base only

DESIGN: **MACAROON**  
BASE PAPER: **GAUZE**  
DESIGN CODE: MCR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 51

Available in this color on Gauze Base only

DESIGN: **DAWN**  
BASE PAPER: **GAUZE**  
DESIGN CODE: DWN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 51

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DESIGN: **HAZE**  
BASE PAPER: **GAUZE**  
DESIGN CODE: HZ01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 51

Available in this color on Gauze Base only



THE HUNT

*"A shikaar in 1564"*





summer | gauze



THE HUNT

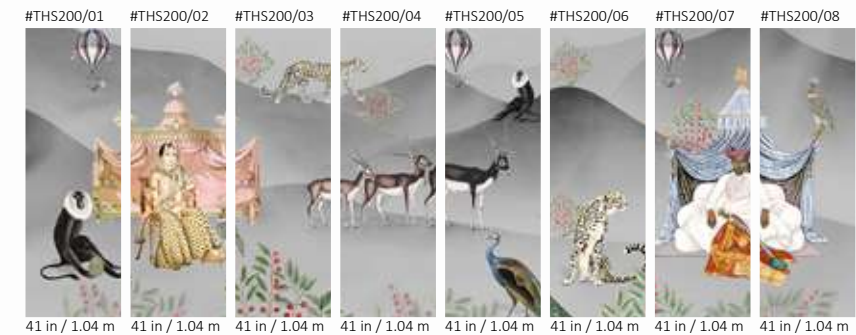


#THG100/01 #THG100/02 #THG100/03 #THG100/04 #THG100/05 #THG100/06 #THG100/07 #THG100/08

120 in / 3.04 m



spring | shantung

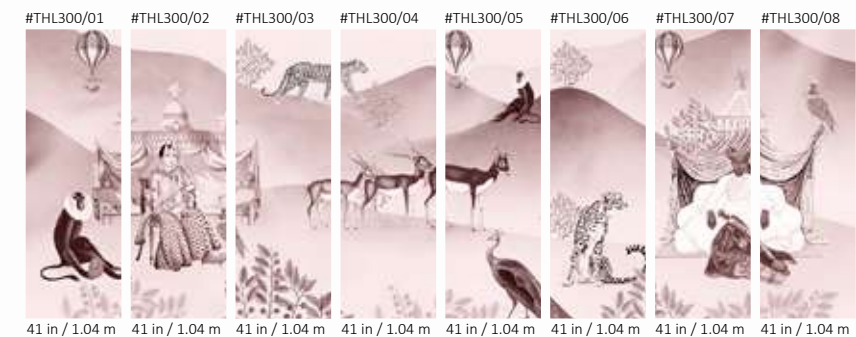


#THS200/01 #THS200/02 #THS200/03 #THS200/04 #THS200/05 #THS200/06 #THS200/07 #THS200/08

120 in / 3.04 m



winter | lustre



#THL300/01 #THL300/02 #THL300/03 #THL300/04 #THL300/05 #THL300/06 #THL300/07 #THL300/08

120 in / 3.04 m

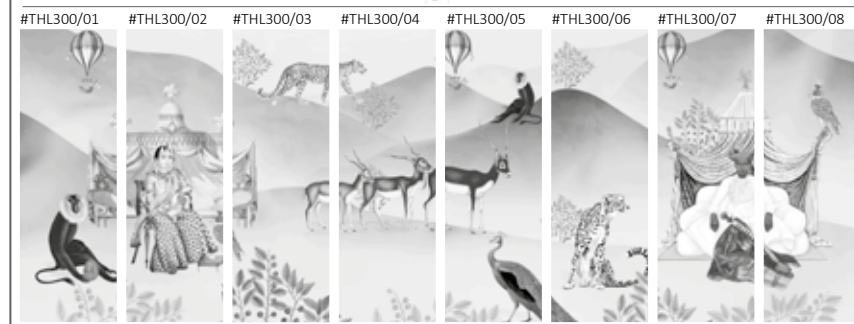






DESIGN: **THE HUNT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: THL300

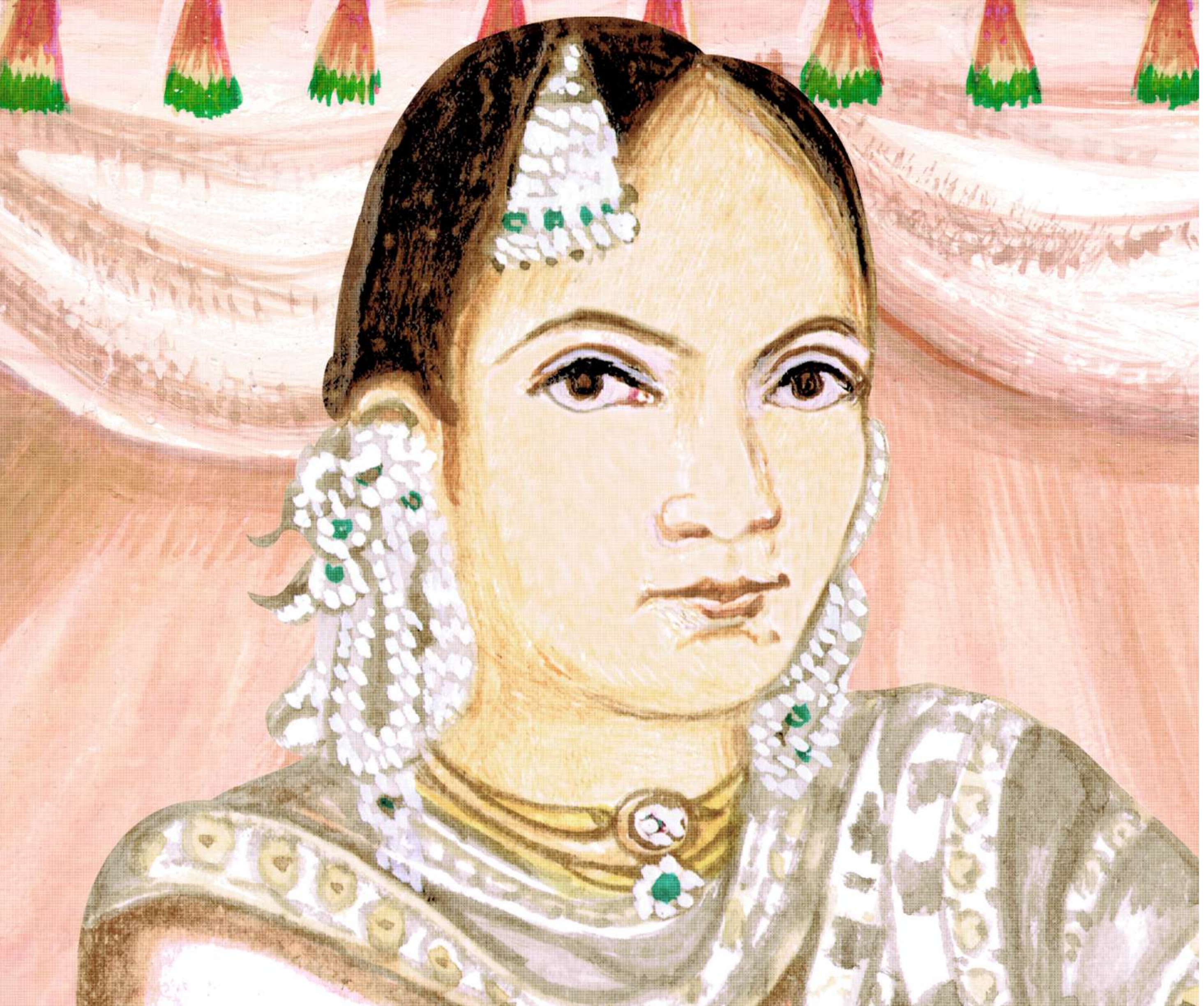
PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

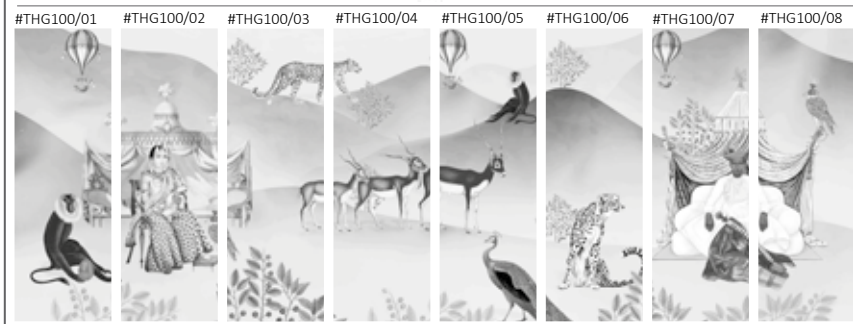
PAGE NO. 54

Available in this color on Lustre Base only



DESIGN: **THE HUNT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: THG100

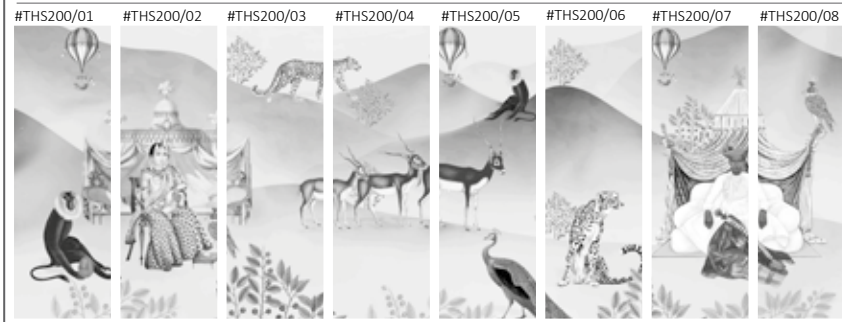
PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m





DESIGN: **THE HUNT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: THS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

PAGE NO. 56

Available in this color on Shantung Base only



من دلگت قصر علی بن ابی طالب / پر لب باو شده عشق سرا / بود لنگش از بیهوش / میان دندان پیرین / پادشاهان پرای پرورد / اندر پرتوشت باز بیهوده / شامت یل یی در شان او / چادرت در آغوش اریان او / در جور ایش و لم ایش / بجز عدلش تم پیاپت / شام حیرت زنده شاه / پیشم شد دل داد خواه / بر احوال دم چنان سر سیا / ز دانه جبیند شما بنواب / در ایوان شامی صب اقتشا / چونور شید بر چرخ باد ما / خایا اول الی الی

JOY RIDE

"I am heading home, man"



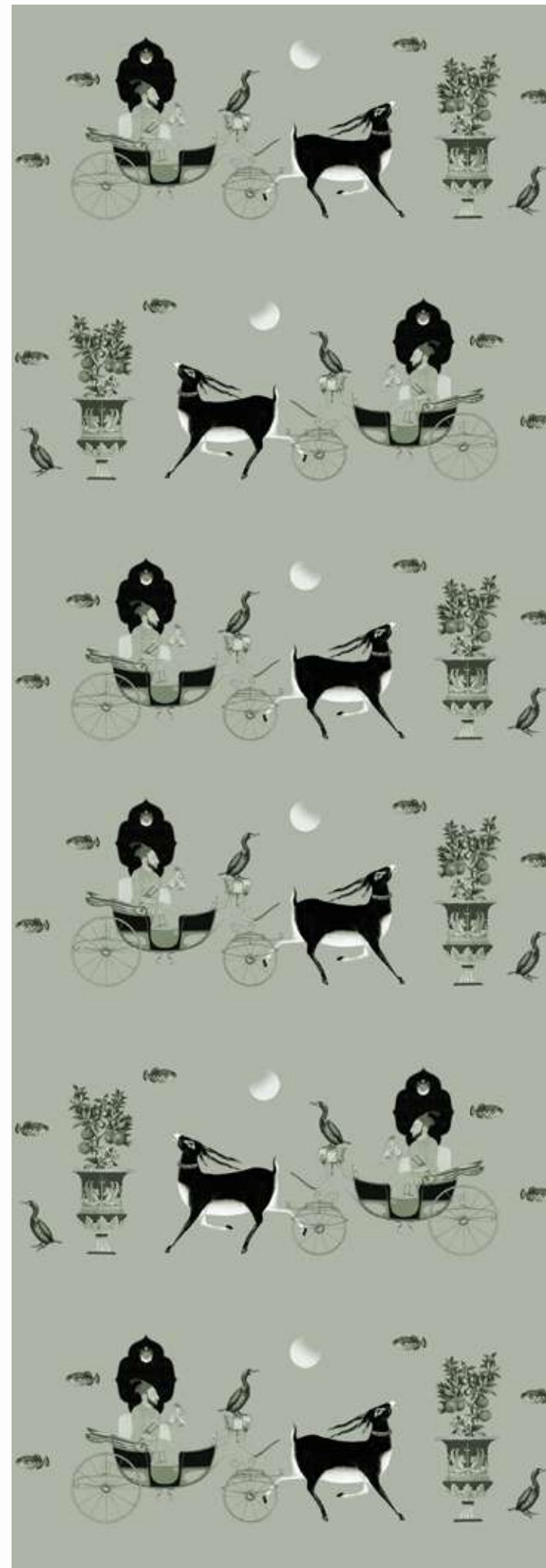
JOY RIDE



summer | gauze



spring | shantung



winter | lustre



#JRG01  
41 in / 1.04 m



#JRS01  
41 in / 1.04 m



#JRL01  
41 in / 1.04 m





DESIGN: **JOY RIDE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: JRS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 82 in | 2.08 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

#JRS01



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PAGE NO. 59

Available in this color on Shantung Base only



DESIGN: **JOY RIDE**  
BASE PAPER: **GAUZE**  
DESIGN CODE: JRG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---



DESIGN REPEAT (HOR): 82 in | 2.08 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

---

#JRG01



Scan to view wallpaper

PAGE NO. 60

Available in this color on Gauze Base only



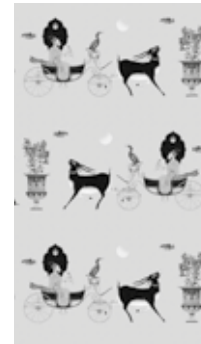
DESIGN: **JOY RIDE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: JRL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 82 in | 2.08 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

#JRL01



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PAGE NO. 61

Available in this color on Lustre Base only



TEA FOR TWO

*"It's romance but I wouldn't call it love"*





summer | gauze



TEA FOR TWO



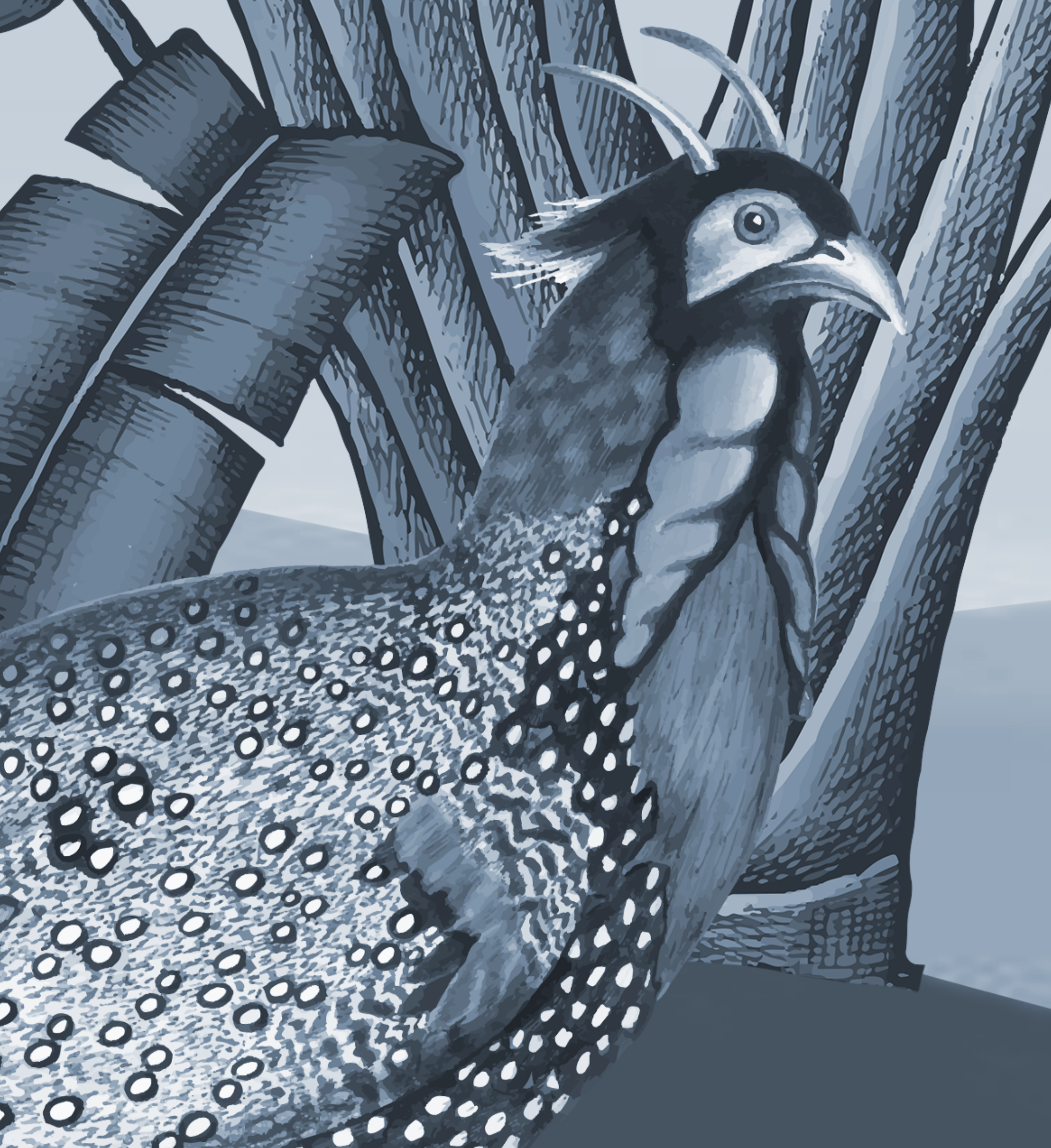
spring | shantung



winter | lustre







DESIGN: **TEA FOR TWO**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: TFTS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

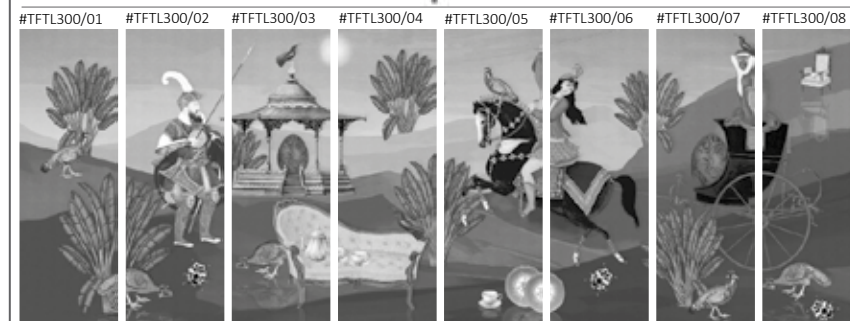
PAGE NO. 64

Available in this color on Shantung Base only



DESIGN: **TEA FOR TWO**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: TFTL300

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 65

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DESIGN: **TEA FOR TWO**  
BASE PAPER: **GAUZE**  
DESIGN CODE: TFTG100

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 66

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DESIGN: **TEA FOR TWO**  
BASE PAPER: **GAUZE**  
PANEL WIDTH: 41 in | 1.04 m  
DESIGN CODE: TFG100

Available in this color on Gauze Base only



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*The print shows full design and does not represent actual scale.*



TIME OUT

*"A break from Monkey Business"*





summer | gauze



spring | shantung



winter | lustre

TIME OUT



41 in / 1.04 m



41 in / 1.04 m



41 in / 1.04 m



DESIGN: **TIME OUT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: TOS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

#TOS01



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PAGE NO. 71

Available in this color on Shantung Base only



DESIGN: **TIME OUT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: TOL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

#TOL01



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PAGE NO. 72

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DESIGN: **TIME OUT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: TOG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 60 in | 1.52 m

---

#TOG01



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PAGE NO. 73

Available in this color on Gauze Base only



DESIGN: **AURORA**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: ARA01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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-|0

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PAGE NO. 74

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DESIGN: **SNOW**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: SW01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---

-|0

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PAGE NO. 74

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DESIGN: **BREEZE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: BRZ01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---

-|0

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PAGE NO. 74

Available in this color on Lustre Base only

DESIGN: **FROST**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: FRT01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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-|0

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PAGE NO. 74

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DESIGN: **TRUFFLE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: TRF01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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-|0

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PAGE NO. 74

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DESIGN: **PEARL**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: PRL01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

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-|0

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PAGE NO. 74

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HIS MASTER'S VOICE

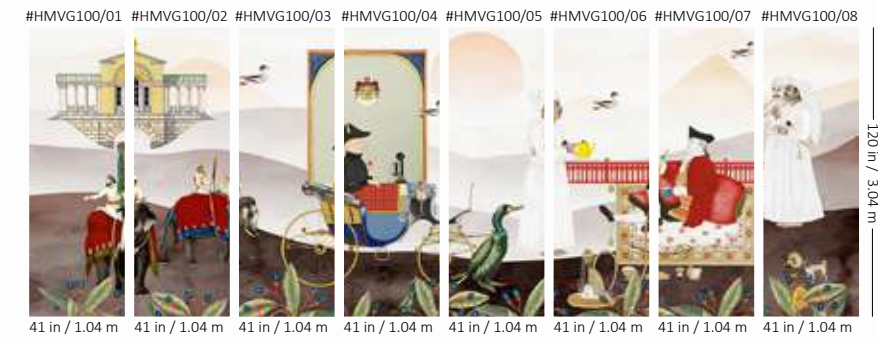
*"I hate being told what to do"*



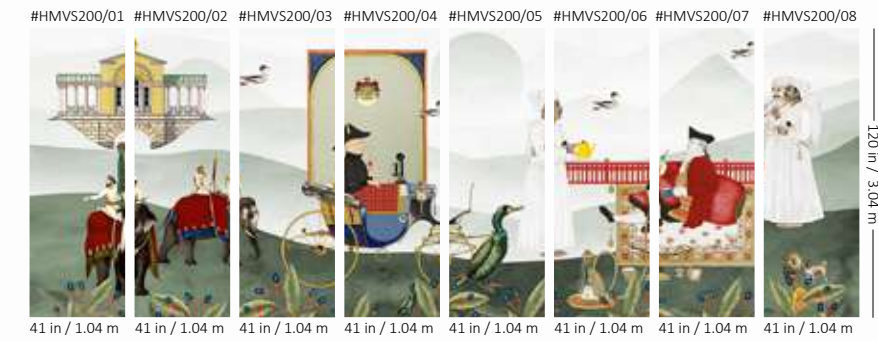


summer | gauze

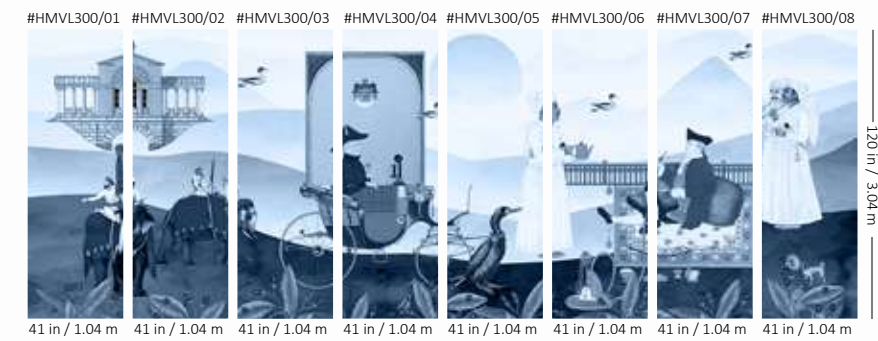
HIS MASTER'S VOICE



spring | shantung



winter | lustre





DESIGN: **HIS MASTER'S VOICE**  
BASE PAPER: **GAUZE**  
DESIGN CODE: HMVG100

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



#HMG100/01 #HMG100/02 #HMG100/03 #HMG100/04 #HMG100/05 #HMG100/06 #HMG100/07 #HMG100/08



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PAGE NO. 77

Available in this color on Gauze Base only





DESIGN: **HIS MASTER'S VOICE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: HMLV300

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



#HMLV300/01 #HMLV300/02 #HMLV300/03 #HMLV300/04 #HMLV300/05 #HMLV300/06 #HMLV300/07 #HMLV300/08



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PAGE NO. 78

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DESIGN: **HIS MASTER'S VOICE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: HMVS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 79

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HOLDING COURT

*"I can't serve you tea"*



HOLDING COURT



summer | gauze



spring | shantung



winter | lustre



#HCG01



41 in / 1.04 m

#HCS01



41 in / 1.04 m

#HCL01



41 in / 1.04 m



DESIGN: **HOLDING COURT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: HCS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

#HCS01

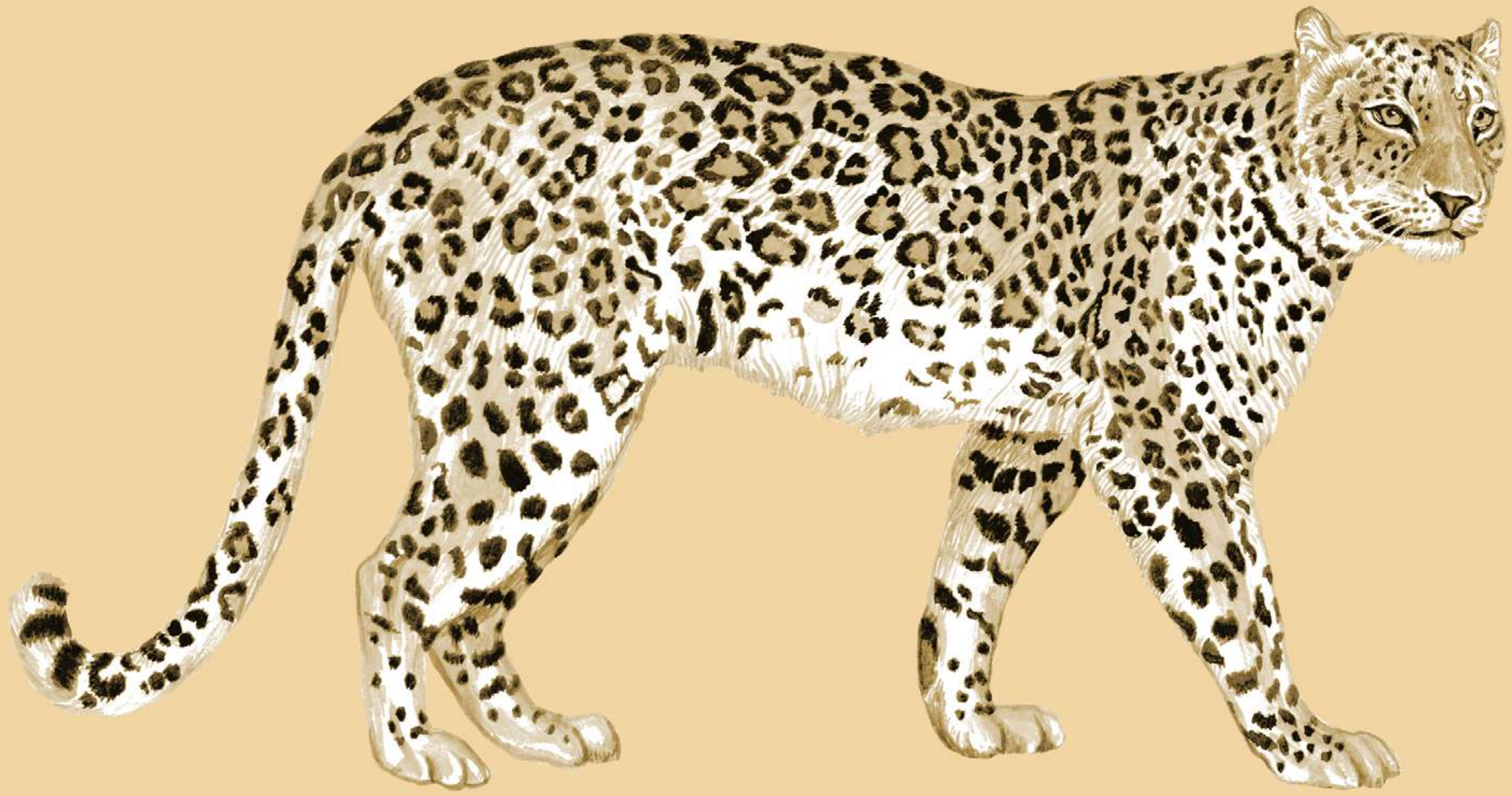


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DESIGN: **HOLDING COURT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: HCL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

#HCL01



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PAGE NO. 83

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DESIGN: **HOLDING COURT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: HCG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 80 in | 2.03 m

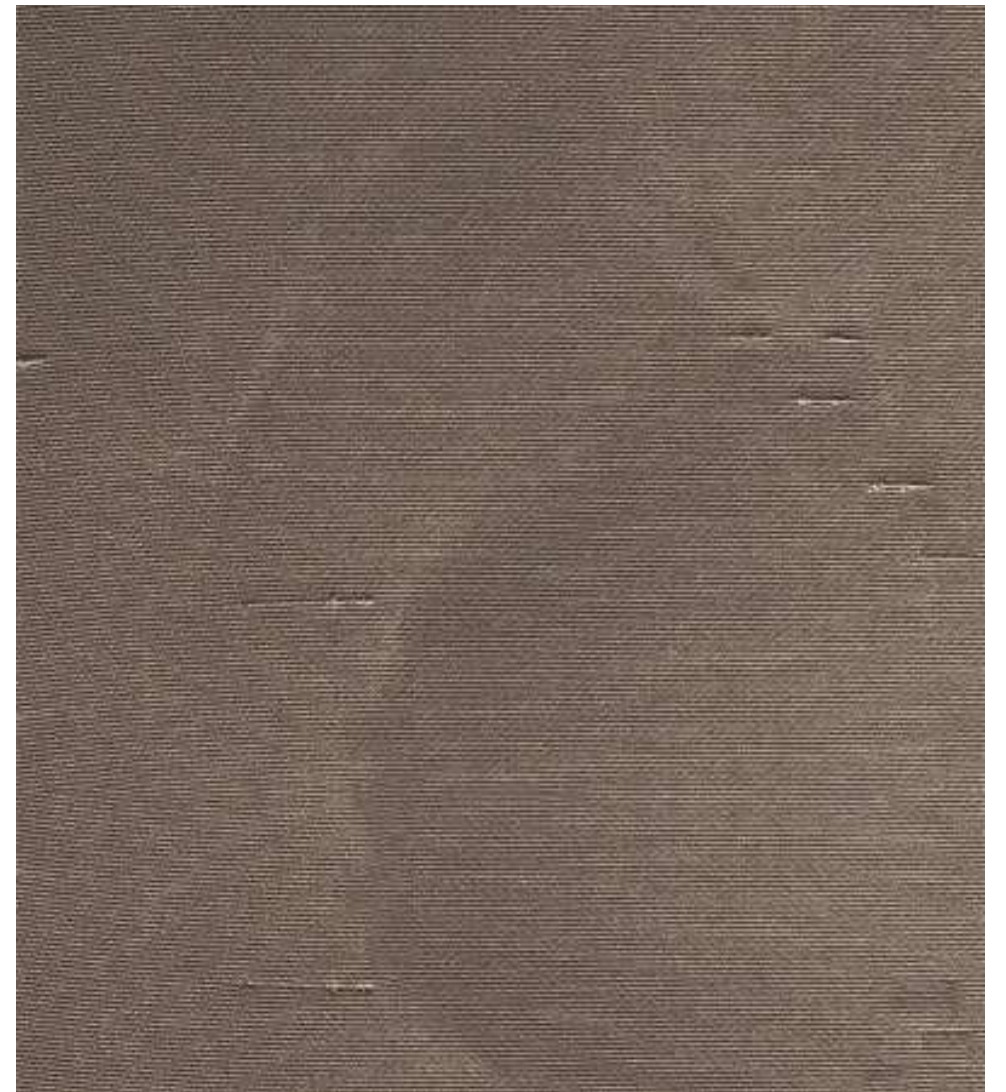
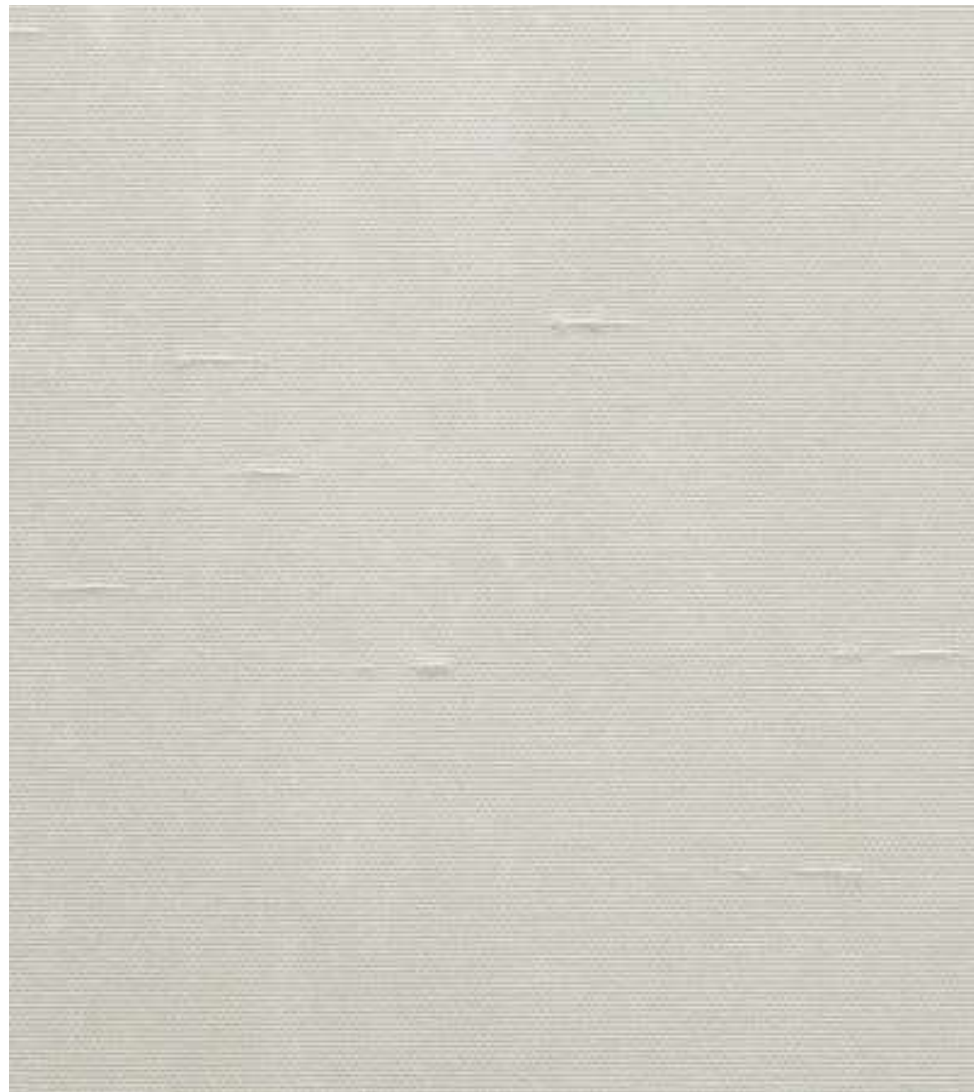
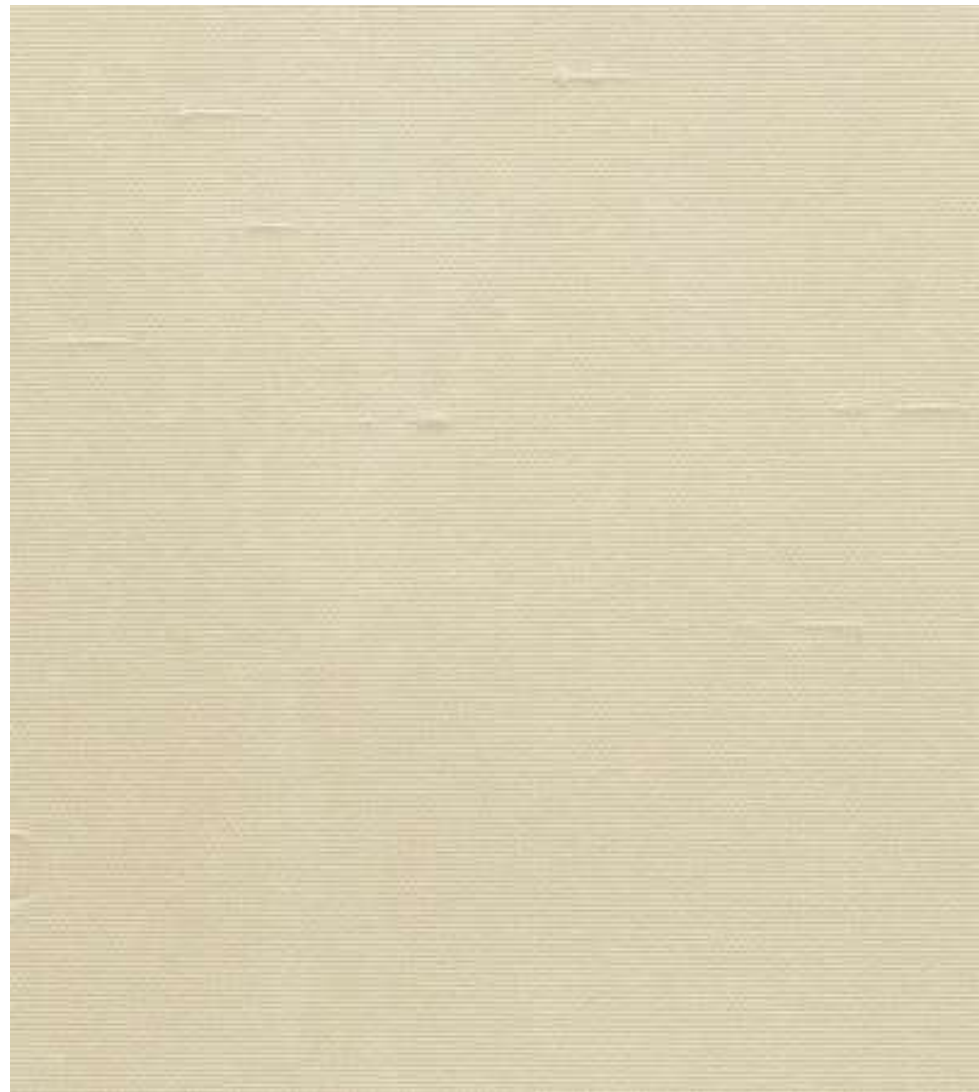
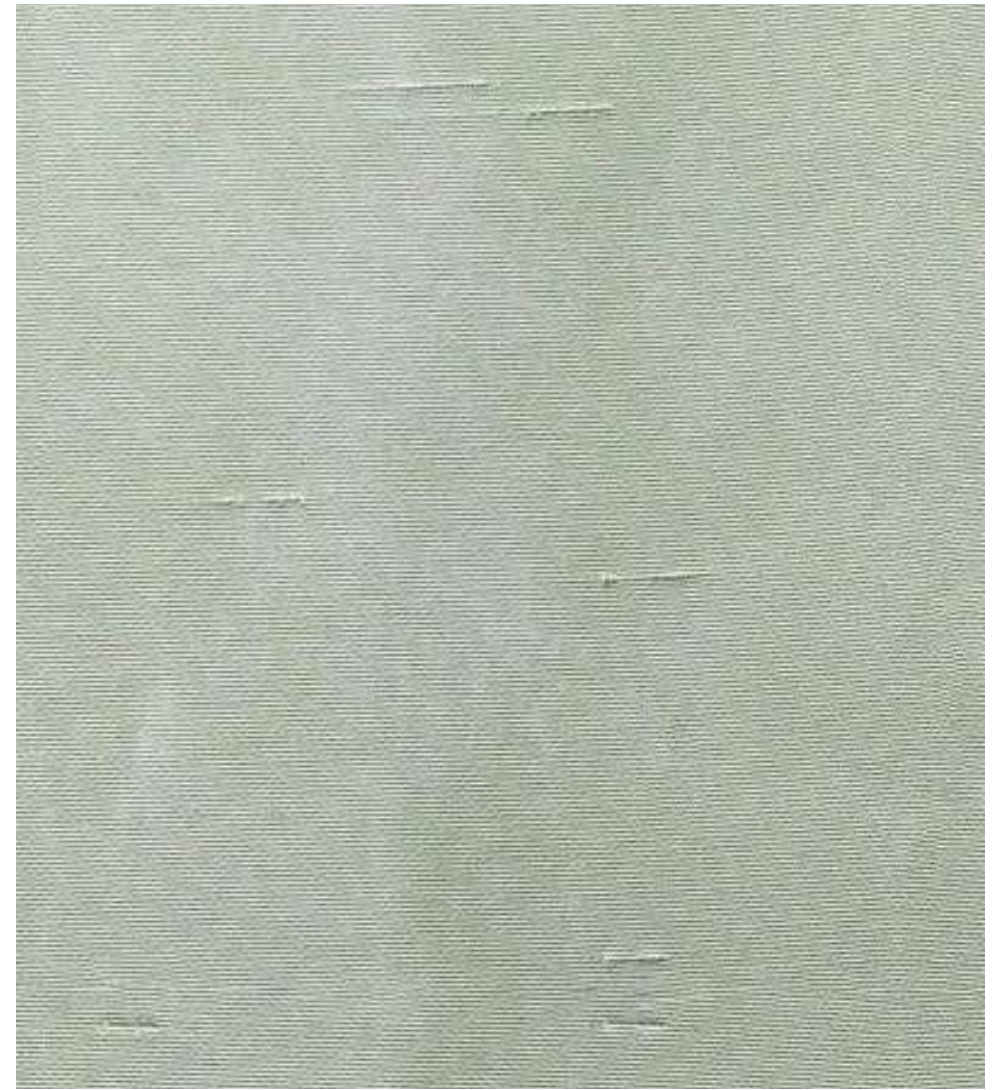
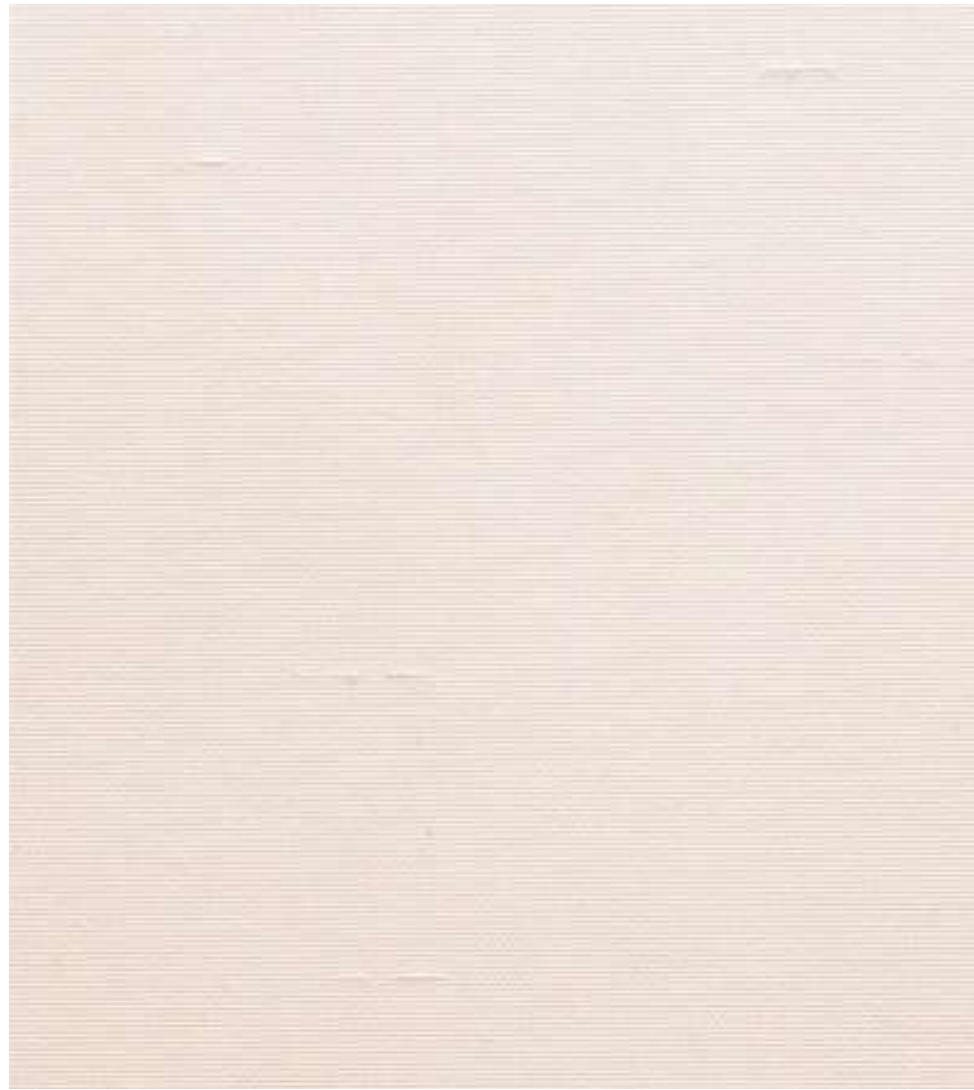
#HCG01



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PAGE NO. 84

Available in this color on Gauze Base only



DESIGN: **PINE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: PIN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

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DESIGN: **SUNSET**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: SNT01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

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DESIGN: **MOSS**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: MS01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

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DESIGN: **COCOA**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: COC01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

Available in this color on Shantung Base only

DESIGN: **CLOUD**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: CLD01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

Available in this color on Shantung Base only

DESIGN: **DESERT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: DSR01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 85

Available in this color on Shantung Base only



SAUVAGE

*"If fish could fly and leopards could swim"*

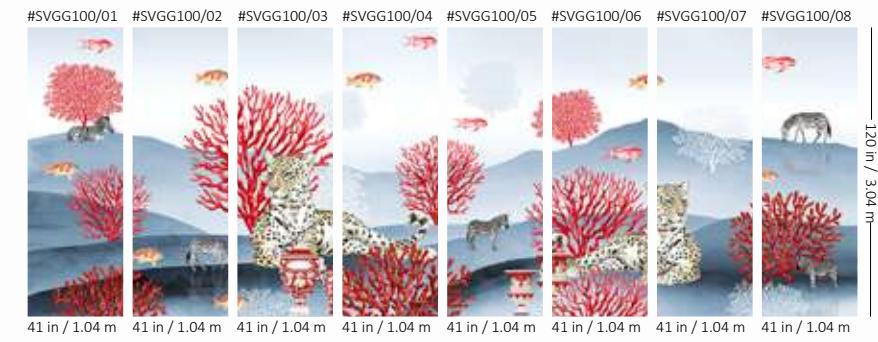




summer | gauze



SAUVAGE



41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m

120 in / 3.04 m



spring | shantung

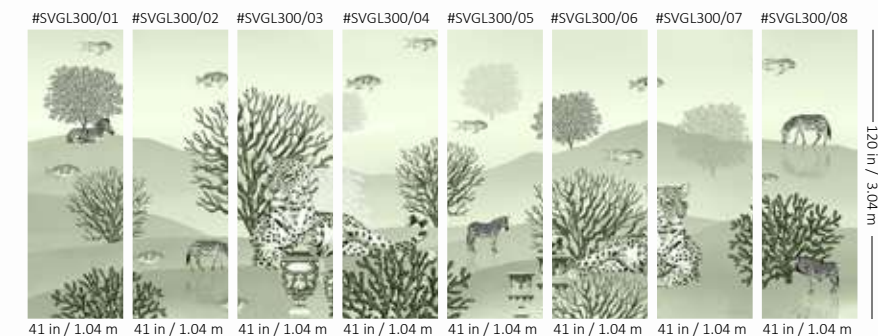


41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m

120 in / 3.04 m



winter | lustre



41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m 41 in / 1.04 m

120 in / 3.04 m







DESIGN: **SAUVAGE**  
BASE PAPER: **GAUZE**  
DESIGN CODE: SVGG100

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

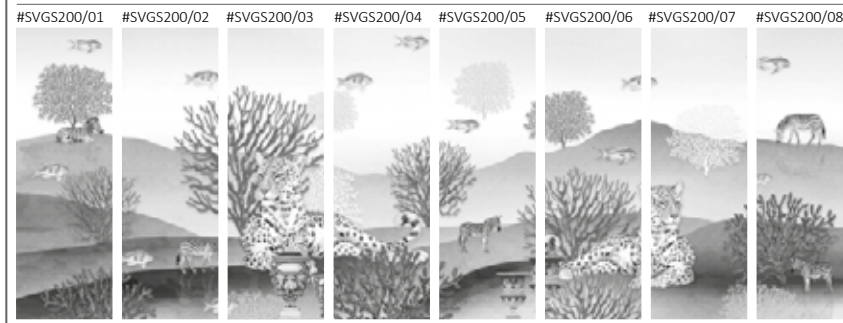
PAGE NO. 88

Available in this color on Gauze Base only



DESIGN: **SAUVAGE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: SVGS200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

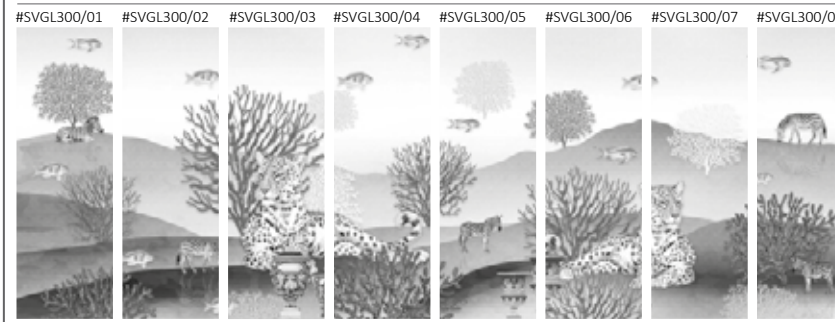
PAGE NO. 89

Available in this color on Shantung Base only



DESIGN: **SAUVAGE**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: SVGL300

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



Scan to view wallpaper

PAGE NO. 90

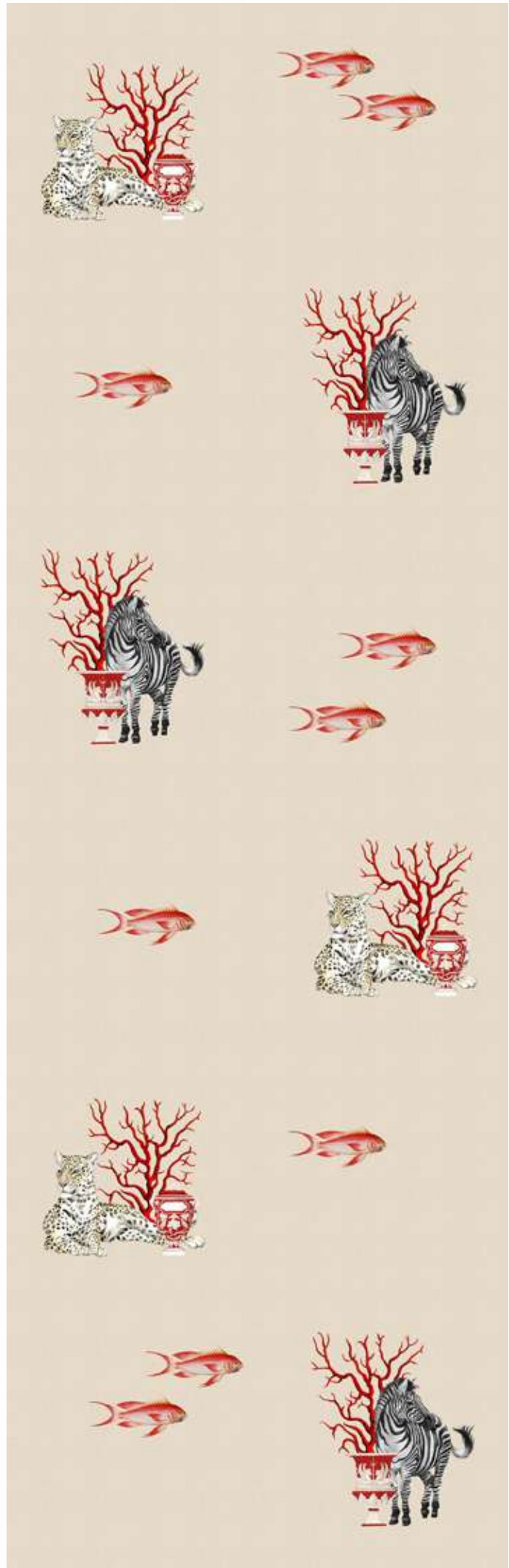
Available in this color on Lustre Base only



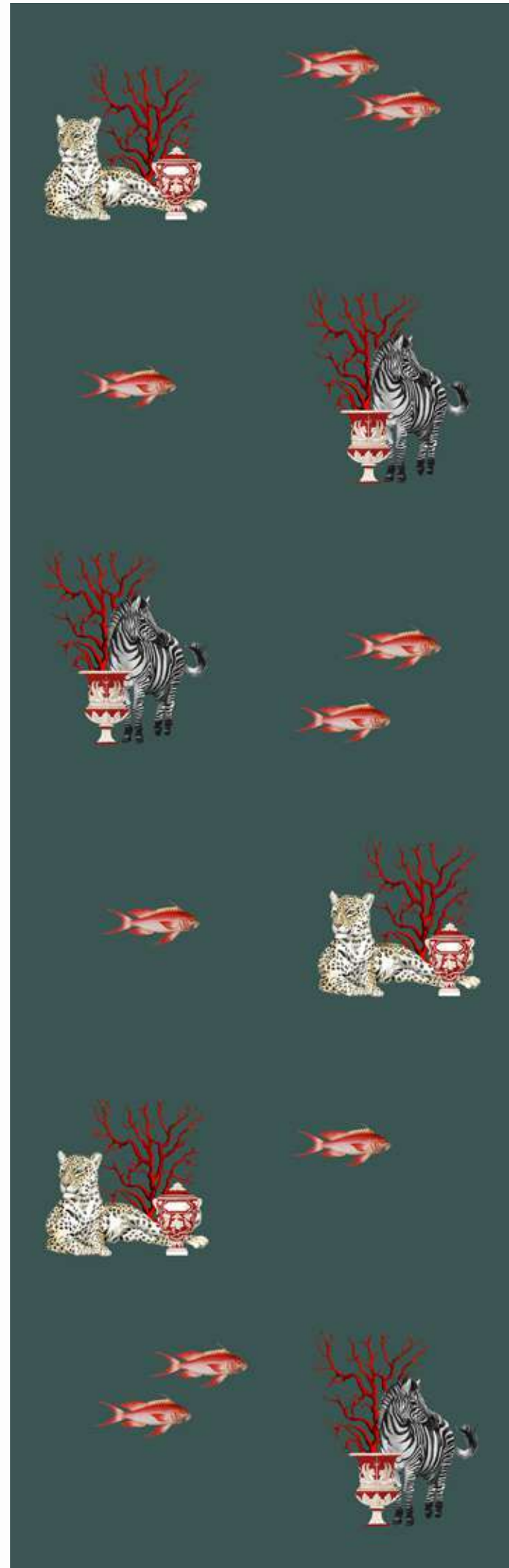
UNDERWORLD

*"Things could be stranger"*

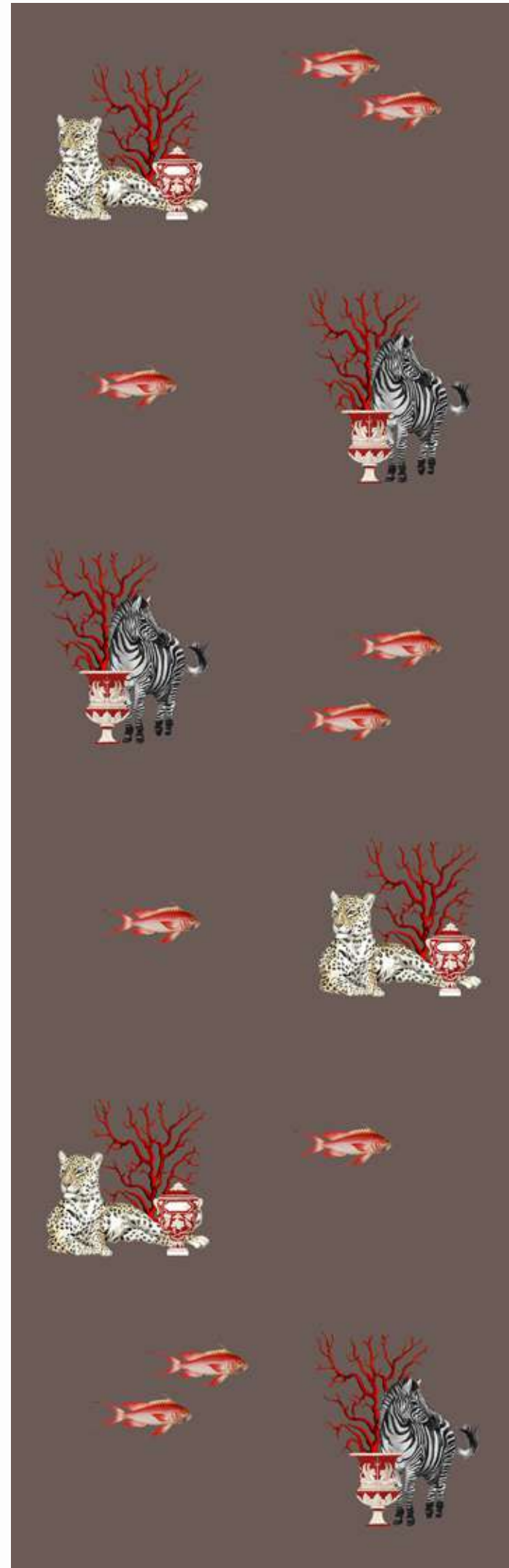




summer | gauze



spring | shantung



winter | lustre

UNDERWORLD



41 in / 1.04 m



41 in / 1.04 m



41 in / 1.04 m





DESIGN: **UNDERWORLD**  
BASE PAPER: **GAUZE**  
DESIGN CODE: UWG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

---

#UWG01



Scan to view wallpaper

PAGE NO. 93

Available in this color on Gauze Base only



DESIGN: **UNDERWORLD**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: UWS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

#UWS01



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PAGE NO. 94

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DESIGN: **UNDERWORLD**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: UWL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.

---



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

---

#UWL01



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PAGE NO. 95

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CALL AFTER EIGHT

*"Please call later- I'm intoxicated"*



CALL AFTER EIGHT



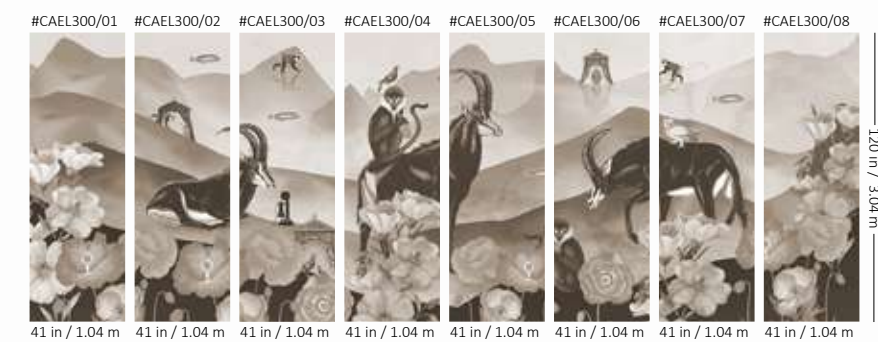
summer | gauze



spring | shantung



winter | lustre







DESIGN: **CALL AFTER EIGHT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: CAES200

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 98

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DESIGN: **CALL AFTER EIGHT**  
BASE PAPER: **GAUZE**  
DESIGN CODE: CAEG100

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 99

Available in this color on Gauze Base only



DESIGN: **CALL AFTER EIGHT**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: CAEL300

PANEL WIDTH: 41 in | 1.04 m  
STANDARD HEIGHT: 120 in | 3.04 m  
CUSTOM HEIGHT OPTIONS:  
132 in | 3.36 m  
144 in | 3.66 m  
156 in | 3.97 m  
168 in | 4.27 m



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PAGE NO. 100

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DESIGN: **CALL AFTER EIGHT**  
BASE PAPER: **LUSTRE**  
PANEL WIDTH: 41 in | 1.04 m  
DESIGN CODE: CAEL300

Available in this color on Lustre Base only



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*The print shows full design and does not represent actual scale.*



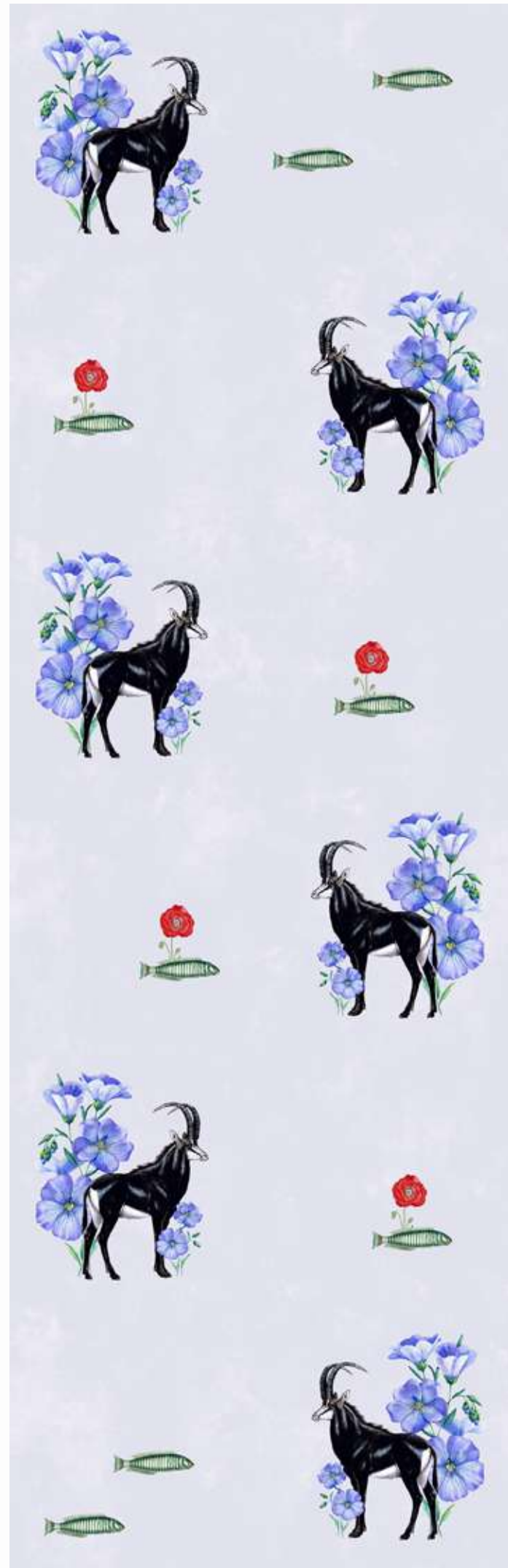
FLYING SOLO

*"Why is the phone ringing?"*

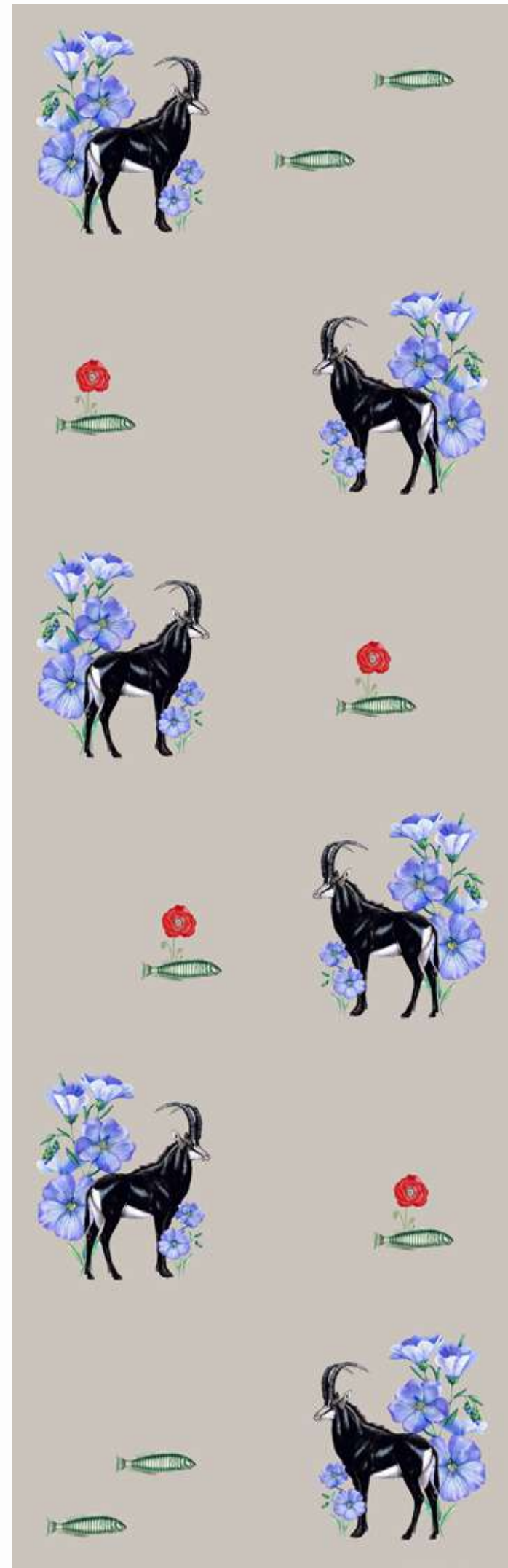




monsoon | gauze



spring | shantung



winter | lustre

FLYING SOLO



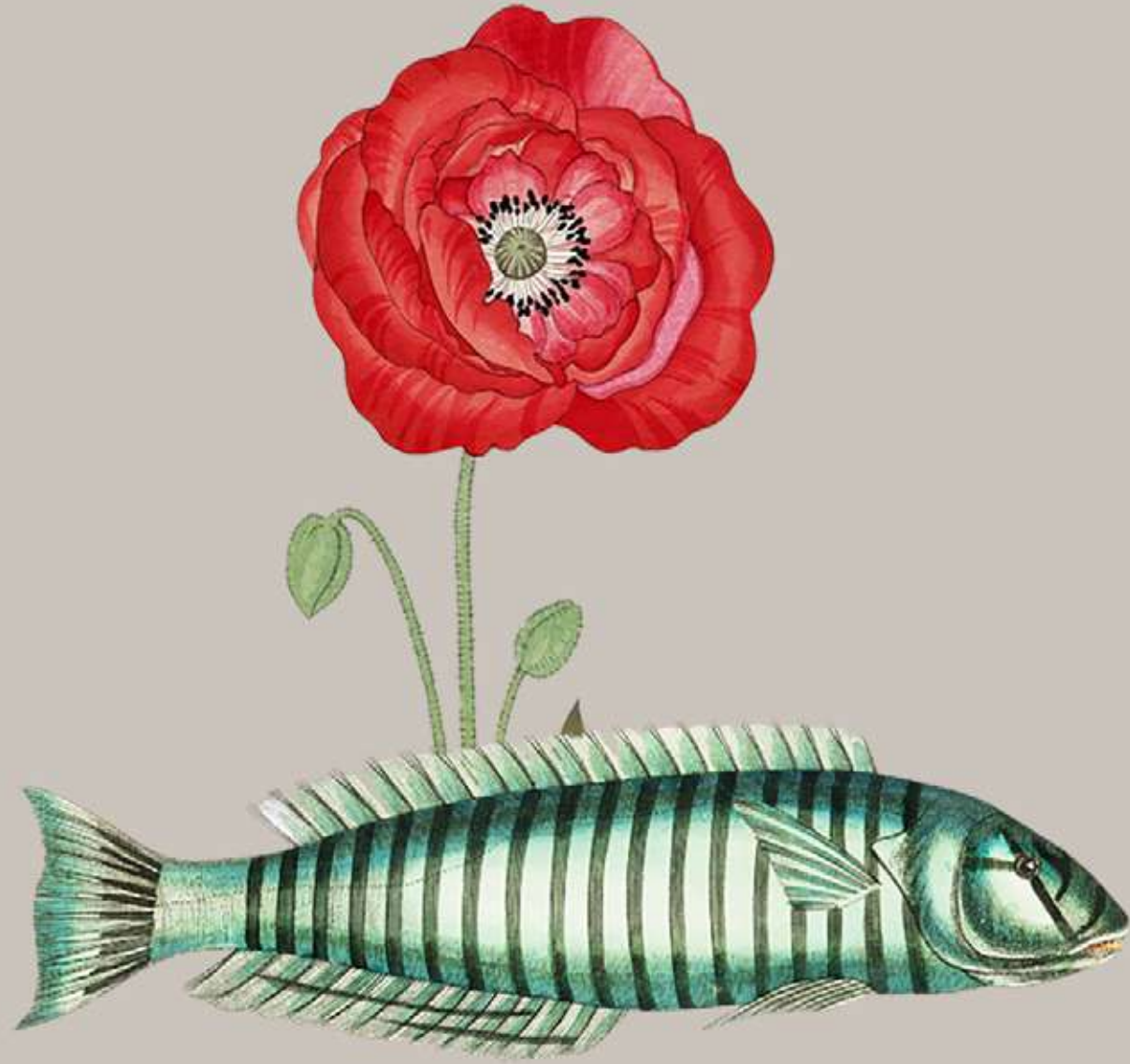
41 in / 1.04 m



41 in / 1.04 m



41 in / 1.04 m



DESIGN: **FLYING SOLO**  
BASE PAPER: **LUSTRE**  
DESIGN CODE: FSL01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

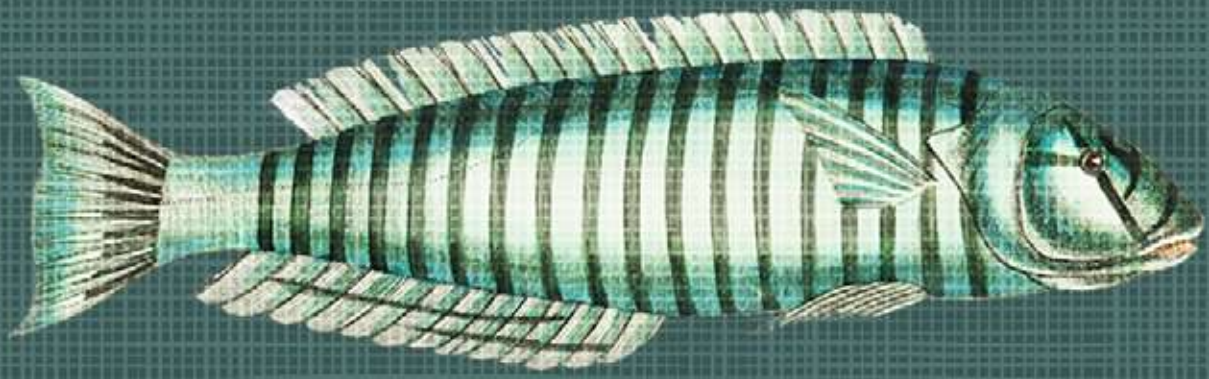
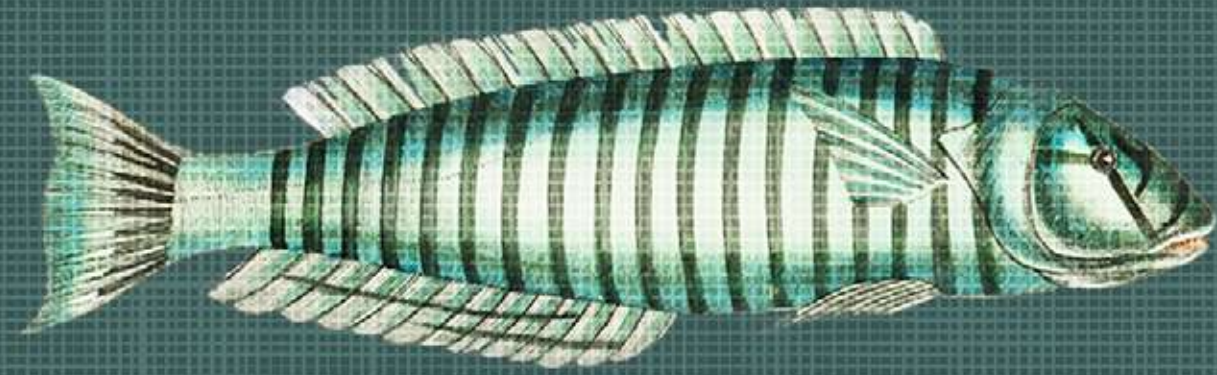
#FSL01



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PAGE NO. 105

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DESIGN: **FLYING SOLO**  
BASE PAPER: **GAUZE**  
DESIGN CODE: FSG01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

#FSG01



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PAGE NO. 106

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DESIGN: **FLYING SOLO**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: FSS01

PANEL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



DESIGN REPEAT (HOR): 41 in | 1.04 m  
DESIGN REPEAT (VER): 120 in | 3.04 m

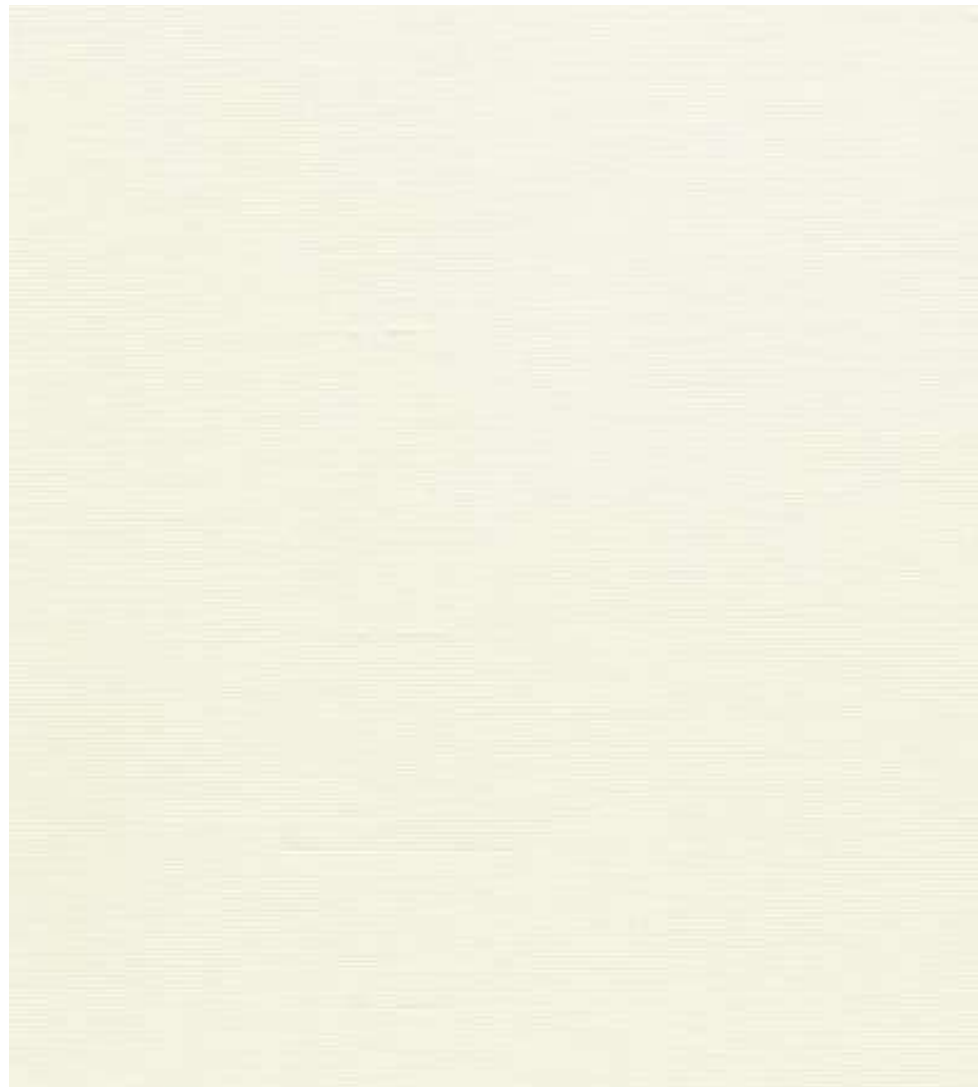
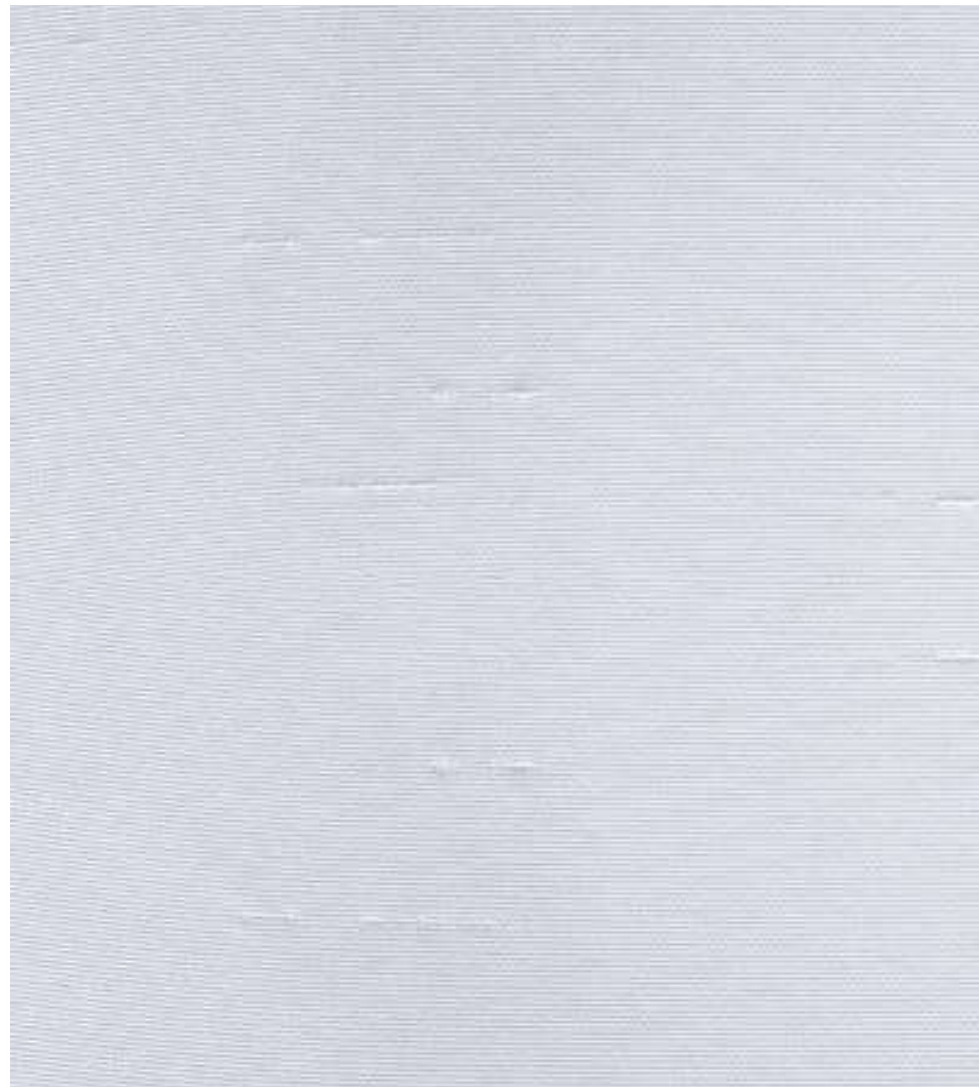
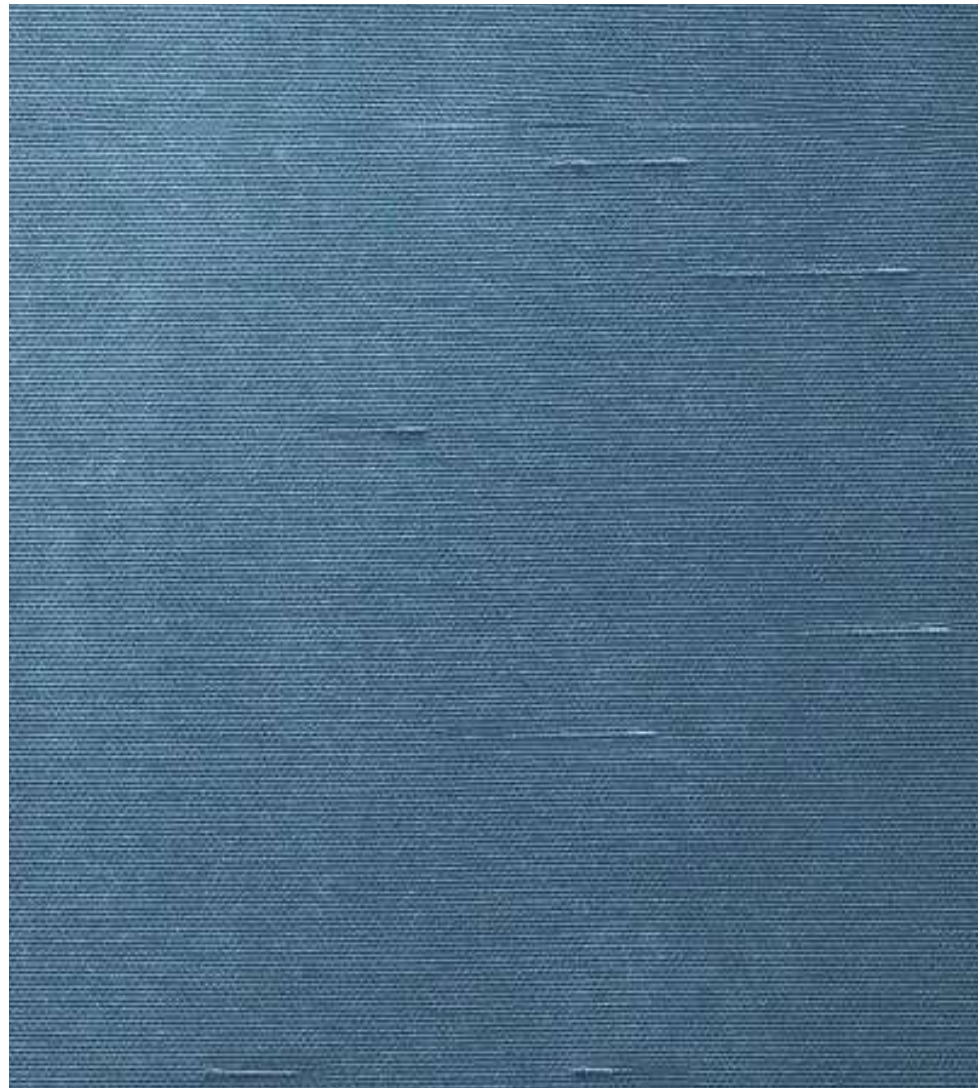
#FSS01



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PAGE NO. 107

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DESIGN: **TWILIGHT**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: TWL01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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DESIGN: **SHITAKE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: STK01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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DESIGN: **WATER**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: MS01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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DESIGN: **BISCOTTI**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: BSC01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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DESIGN: **VANILLA**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: VAN01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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DESIGN: **THISTLE**  
BASE PAPER: **SHANTUNG**  
DESIGN CODE: TSL01

ROLL WIDTH: 41 in | 1.04 m  
STANDARD ROLL LENGTH: Available by running mtrs.



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PAGE NO. 108

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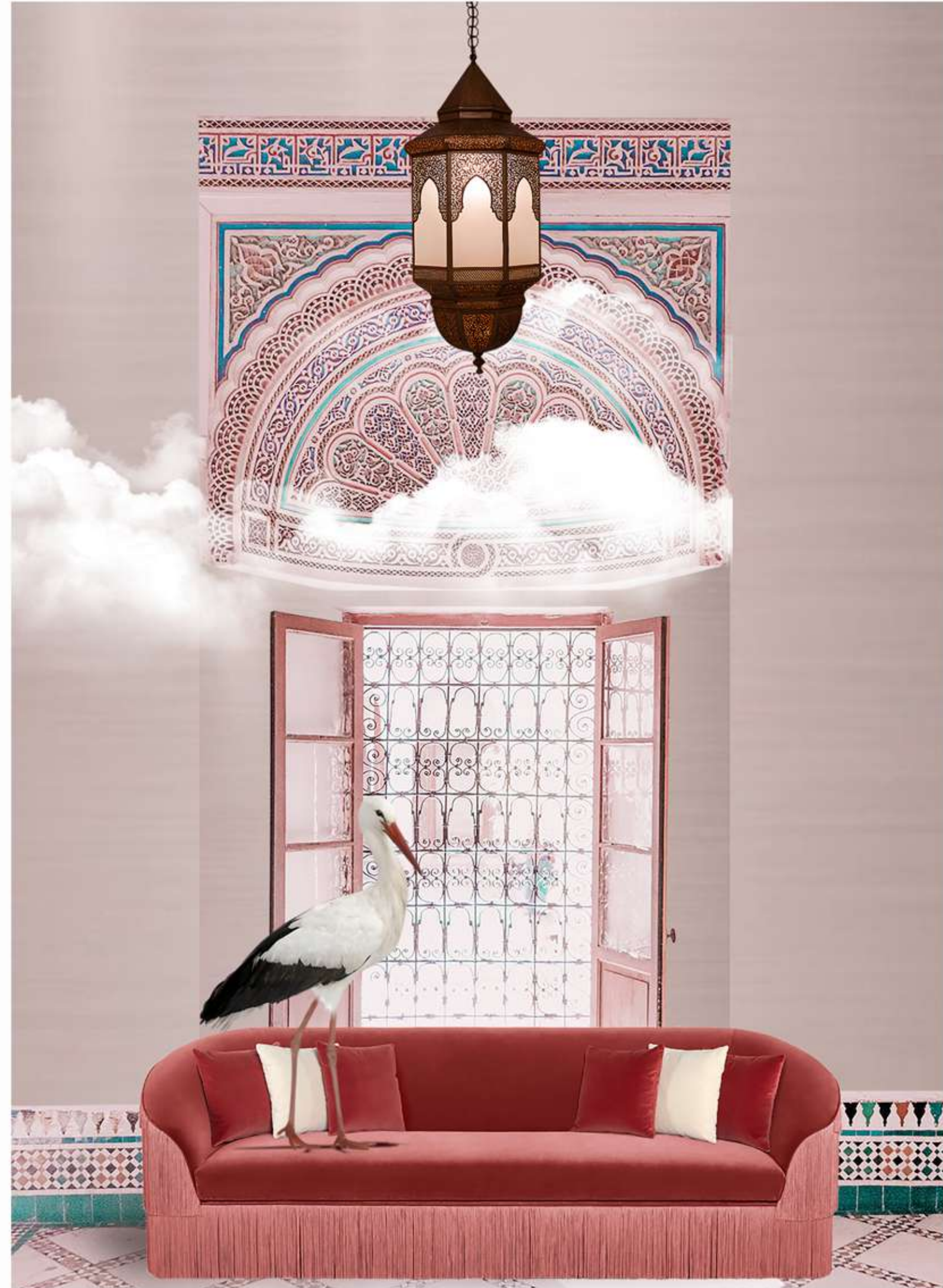
# Colour & Pattern





Light  
&  
Shadow







## CARE INSTRUCTION

All medias are easy to maintain. It is non-washable and can be cleaned using dry methods such as vacuuming or dusting with a soft cotton cloth. When vacuuming, use a soft brush attachment to avoid damaging the texture.

## GAUZE: BASE PAPER 1 - WALLPAPER SPECIFICATIONS

PVC free, complete Natural non- woven. Suitable for interiors only (walls/ceiling), it is recyclable and breathable, with a smooth surface. The roll width is 43 inch /109.22 cms out of which 42 inch/ 106.68 cms is printed to facilitate seamless installation. Material: 71% cellulose 21% fibre and 8% additives.

Total weight (-/+):  
200 g/m<sup>2</sup> ÷ 250 g/m

Total thickness (-/+):  
0.30 mm ÷ 0.34 mmW

## SHANTUNG: BASE PAPER 2 - WALLPAPER SPECIFICATIONS

A collection of silks woven from both homespun and hand dyed textiles. The Surface silk collection presents the perfect balance of classic silks, intricate designs and modern overlays. Add the luxurious and rich appearance of this 100% renewable resource to your next project. The roll width is 43 inch /109.22 cms out of which 42 inch/ 106.68 cms is printed to facilitate seamless installation.

**SHANTUNG** : Denoting fabric having an irregular appearance caused by uneven thickness of the warp which causes variation in the print area, this is not a defect, it is the properties of the medium.

Material: Silk 100% (with non woven back)

Weight Approx: gr/m1 : 220  
oz/lhyd : 7.0

## LUSTRE: BASE PAPER 3 - WALLPAPER SPECIFICATIONS

Lustre is vinyl wallpaper with a metallic effect. Thanks to the silver foil that covers the entire surface, when the wallpaper is hit by light it returns incredible iridescent reflection. The Metal wallpaper enhances metallic colors; such as gold, silver and copper and makes bright and saturated colors particularly bright. The roll width is 43 inch /109.22 cms out of which 42 inch/ 106.68 cms is printed to facilitate seamless installation.

Total weight (-/+):  
150 g/m<sup>2</sup> ÷ 180 g/m

Total thickness (-/+):  
0.25 mm ÷ 0.35 mm

## HEALTH & ENVIRONMENTAL PERFORMANCE & CERTIFICATIONS

The water-based formulation of HP 831 and HP 881 Latex Inks and HP Latex Optimizer offers a healthier solution that better meets the health and environmental objectives of both print service providers and their customers.

## PERFORMANCE

No special ventilation is required with HP Latex Inks.<sup>1</sup> HP Latex Inks have no hazard warning labels, contain no Hazardous Air Pollutants (HAPs),<sup>2</sup> are non-flammable and non-combustible,<sup>3</sup> and are nickel-free.<sup>4</sup> HP Latex Inks allow print service providers to produce odorless prints for indoor display in sensitive environments such as hospitality and healthcare.

## CERTIFICATIONS

HP Latex Inks have qualified for certifications that demonstrate they meet some of the world's most rigorous and comprehensive standards for low chemical emissions into indoor air.



## DISCLAIMER

Room views are for representation purpose only. The print sample is the actual scale of the design. For size reference, please refer to the dimensions page.

**ATTENTION!** Slight colour differences between the samWples in this collection, photographic representation and the rolls delivered are possible.

**CUSTOMISATION:** Panoramic wallapapers are available in customised height as per terms and conditions.

Delivery within 7-10 working days.



WITH RESPECT FOR NATURE AND ENVIRONMENT



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